Web Information Systems



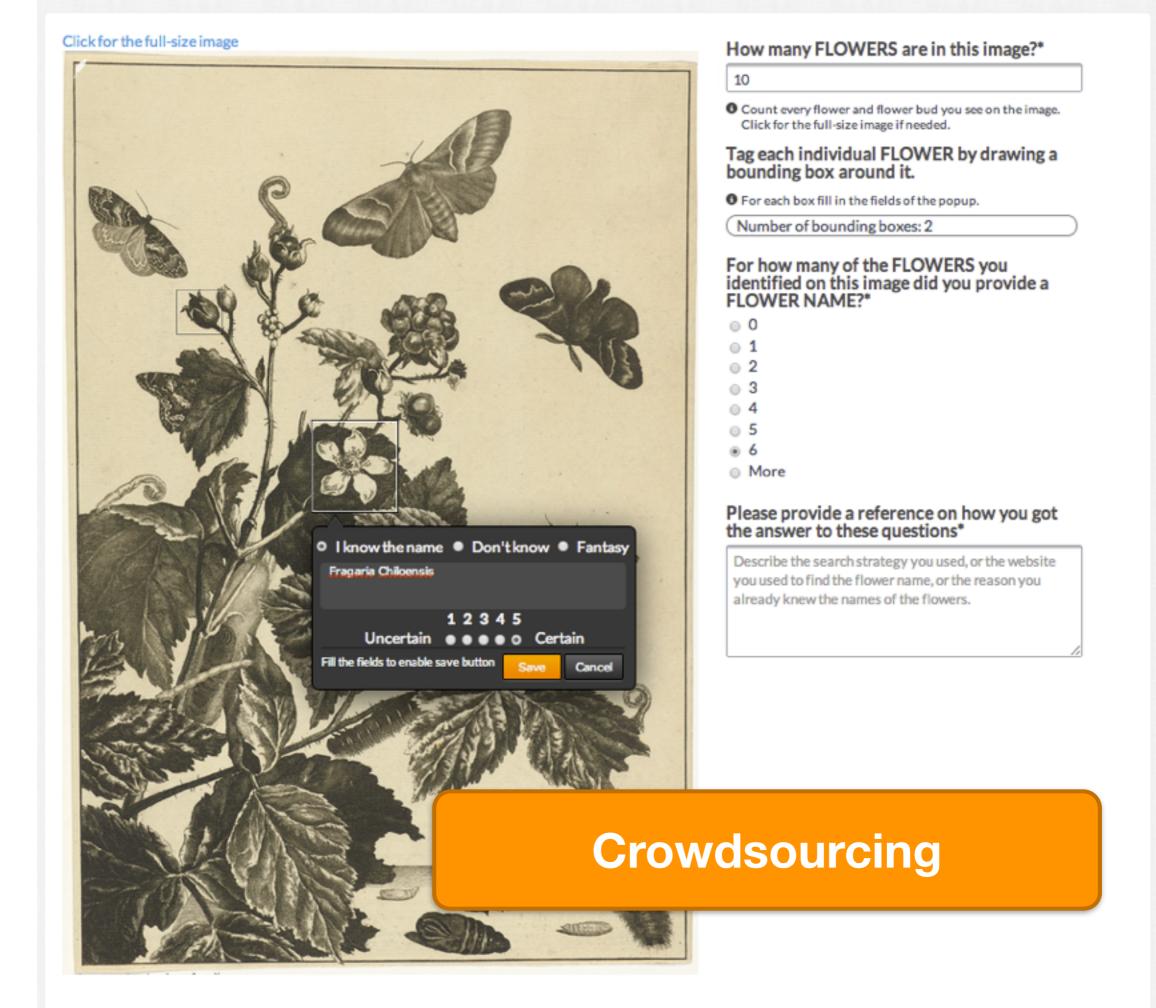
Accelerating Knowledge Creation in Collaborative Q&A Systems

A case study of Stack Overflow: a crowd-generated knowledge repository for software engineering

Jie Yang, Alessandro Bozzon, Geert-Jan Houben j.yang-3@tudelft.nl

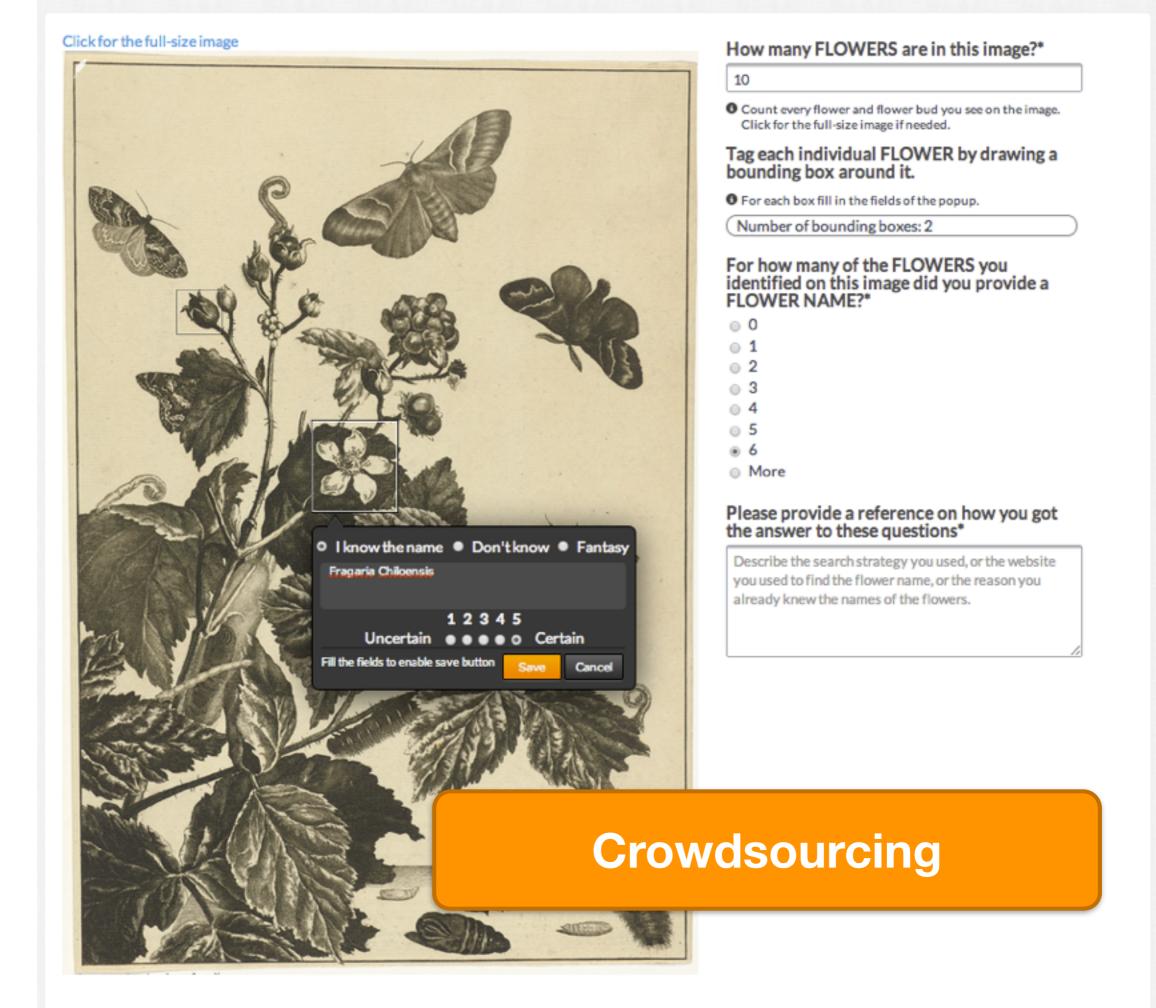
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- Working on social media user modelling knowledge crowdsourcing
 - crowdsourcing: the process of sourcing tasks to large online crowds, soliciting human contributions to obtain results

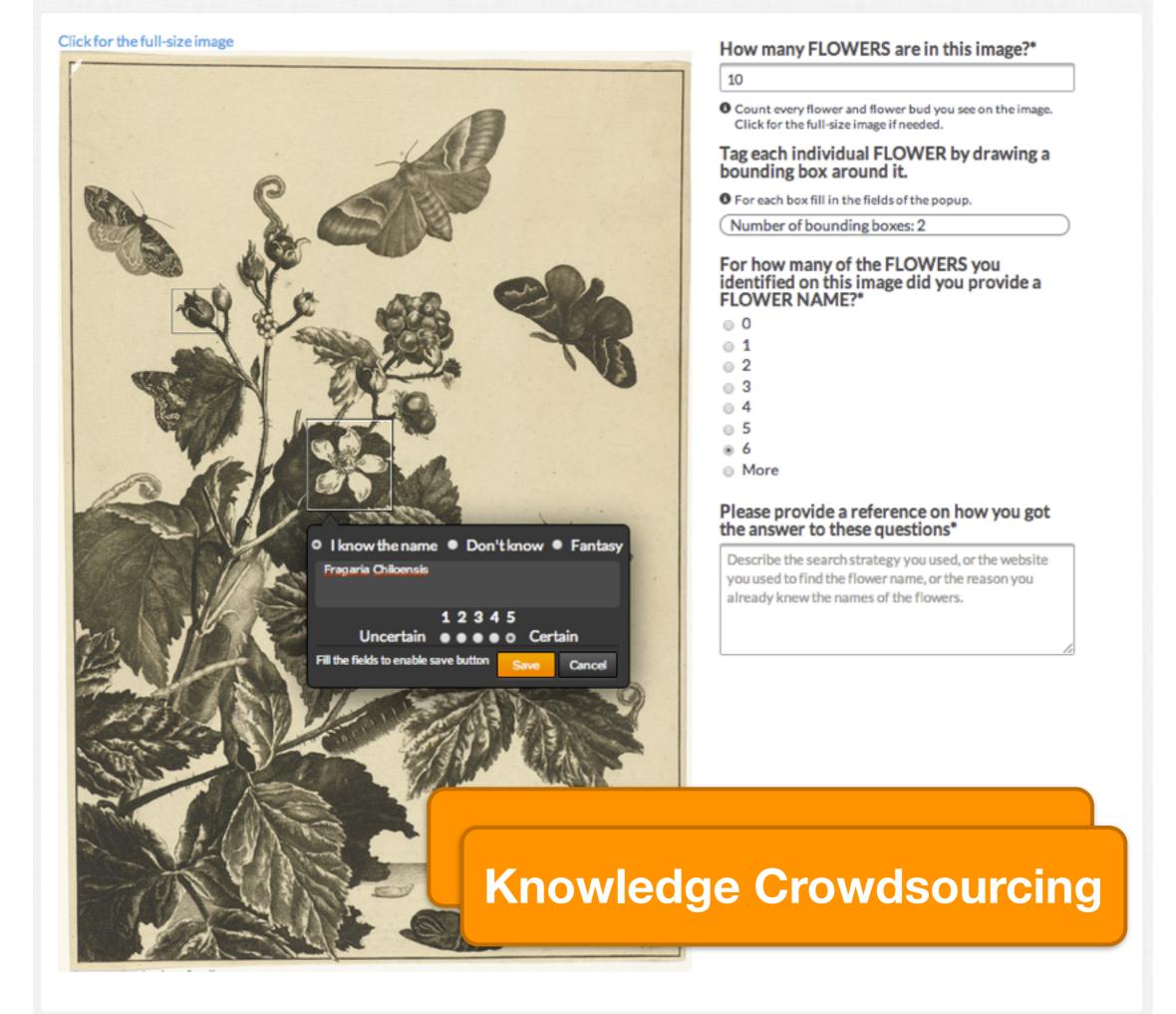




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More about crowdsourcing:

IN4325 Information Retrieval



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 - crowdsourcing: the process of sourcing tasks to large online crowds, soliciting human contributions to obtain results
 - knowledge crowdsourcing: the process of designing, executing and coordinating crowdsourcing tasks that are knowledge intensive
 - user modelling as a integral part of knowledge crowdsourcing to profile crowd's knowledge-related properties
 - social media (e.g. social Q&A system like Stack Overflow) as a source of large-scale crowd
- PhD topic: knowledge crowdsourcing acceleration.



Accelerating Knowledge Creation in Collaborative Q&A Systems



Accelerating Knowledge Creation in Collaborative Q&A Systems

- Collaborative QA (CQA)
- Expertise Recognition
- Question Routing
- Question Editing

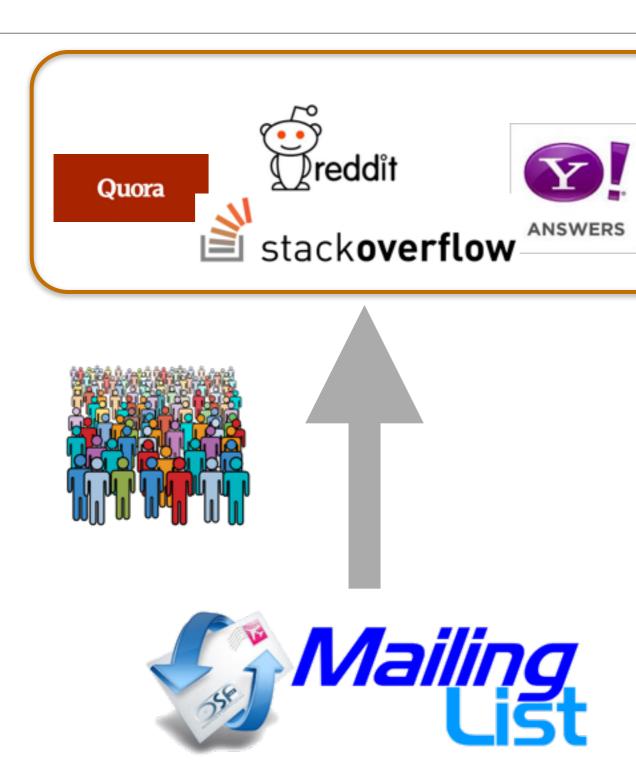


Outline

- Collaborative QA (CQA)
- Expertise Recognition
- Question Routing
- Question Editing



CQA systems are everywhere



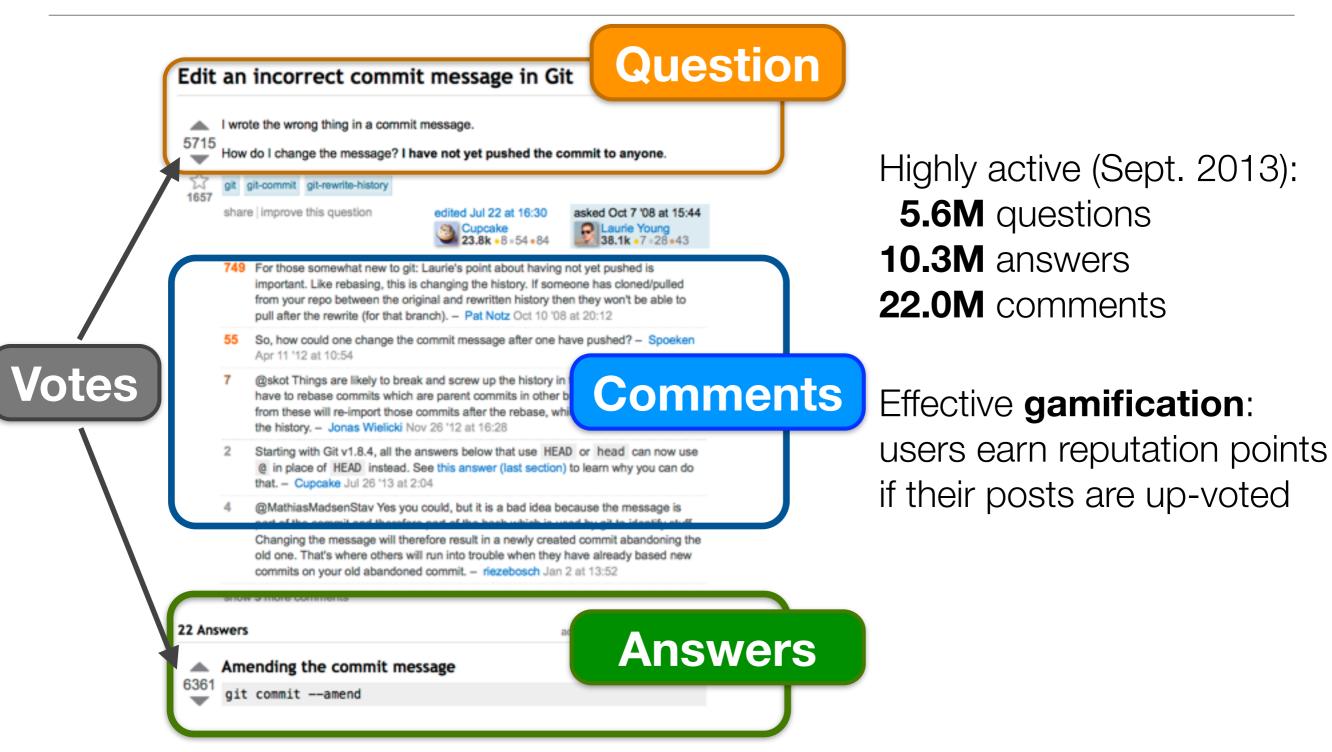
Rich user interfaces

Effective incentives

Fast knowledge generation & exchange



Stack Overflow: a CQA system for programmers





Stack Overflow: a CQA system for programmers



Q&A: a Special Type of Knowledge Crowdsourcing





Stack Overflow as a knowledge repository

From the perspective of **A. Web Information System, B. Software Engineering**

A. Crowdgenerated **Knowledge Repository**

B. in Software Engineering

Main research topics:

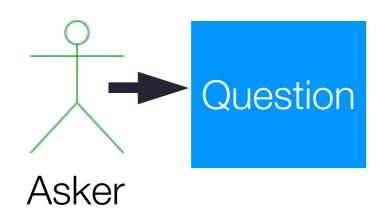
- accelerating the process of knowledge creation
- mining knowledge repository

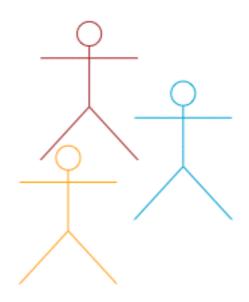


Stack Overflow challenges & solutions

- 2M questions (36%) do **not** have any up-voted answer
- Median time until an accepted answer is posted: ~30 minutes, average time: ~3 days (i.e. some questions require a long waiting time)
- Remedies to decrease the time to an answer:
 - Route questions to the "right" user
 - Improve the question itself

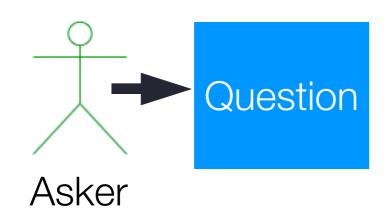


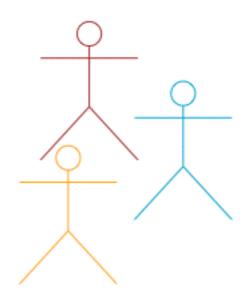




Stack Overflow Users



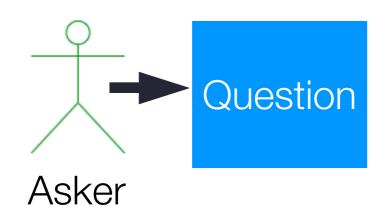


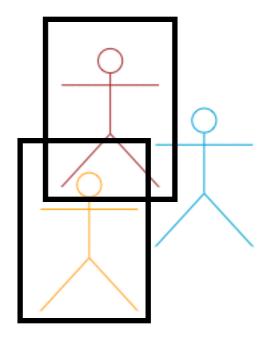


Stack Overflow Users

Edit Suggestion





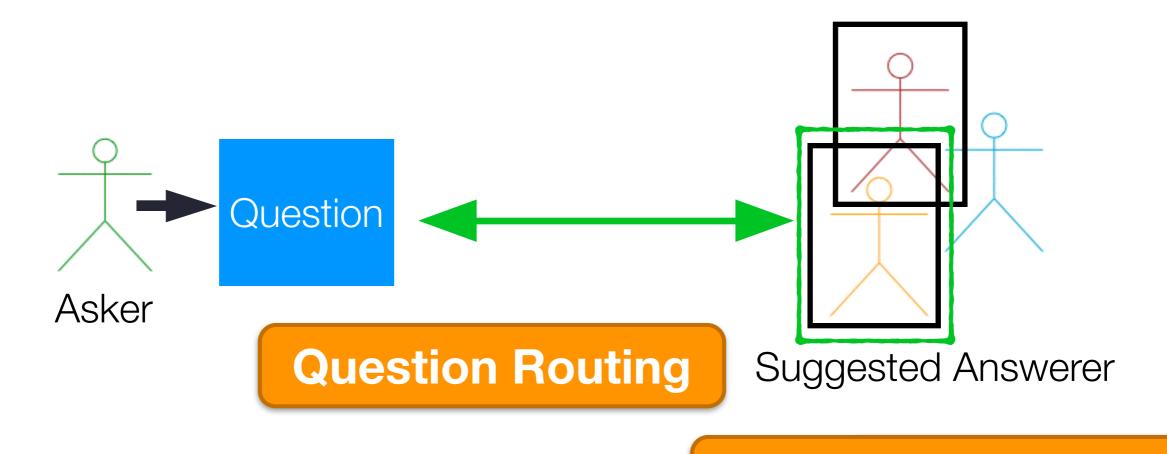


Potential Answerers

Expertise recognition

Edit Suggestion





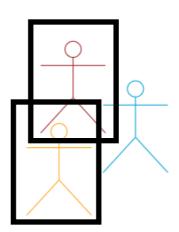
Edit Suggestion

Expertise recognition



Outline

- Collaborative QA (CQA)
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- Question Routing
- Question Editing



Expertise recognition

- Existing Metrics
 - #answers
 - reputation (mostly got from voting's for answers)
 - Zscore (#answers-#questions)



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All biased to user activeness

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According to #votes

Activeness of an answerer

	Question: C# to C++ 'Gotchas'					
Rank 1	C++ has so many gotchas	2 answers				
Rank 2	Garbage Collections!	26 answers				
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Rank 14 The following isn't meant 24 ar						



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Rank 14	The following isn't meant	24 answers			



Dataset and data visualisation

- · Global: 5.6M questions, 10.3M answers, 2.3M users
- Topic C# related
 - 472K questions, 1M answers, 117K answerers
 - #answers per question: 2.27±1.74
 - #answers per user: 9.15±76.66. (Power Law)



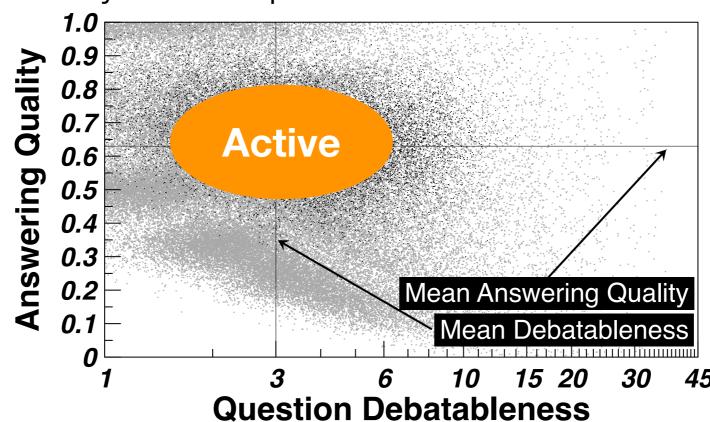
Expertise metric: mean expertise contribution (MEC)

- Answer Utility
 - 1/(rank position) of an answer
 - measure the usefulness of answer to a question
- Question Debatableness
 - #answers to a question
 - consider "difficulty" of the question



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$$\mathtt{MEC}_{u,t} = \frac{1}{|Q^u_t|} \sum_{\forall q_i \in Q_{u,t}} \mathcal{AU}(u,q_i) * \frac{\mathcal{D}(q_i)}{\mathcal{D}^{avg}_t}$$

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Answer Utility = 1/2

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Debatableness = 14

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Answer Utility * Debatableness = 7

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Demo

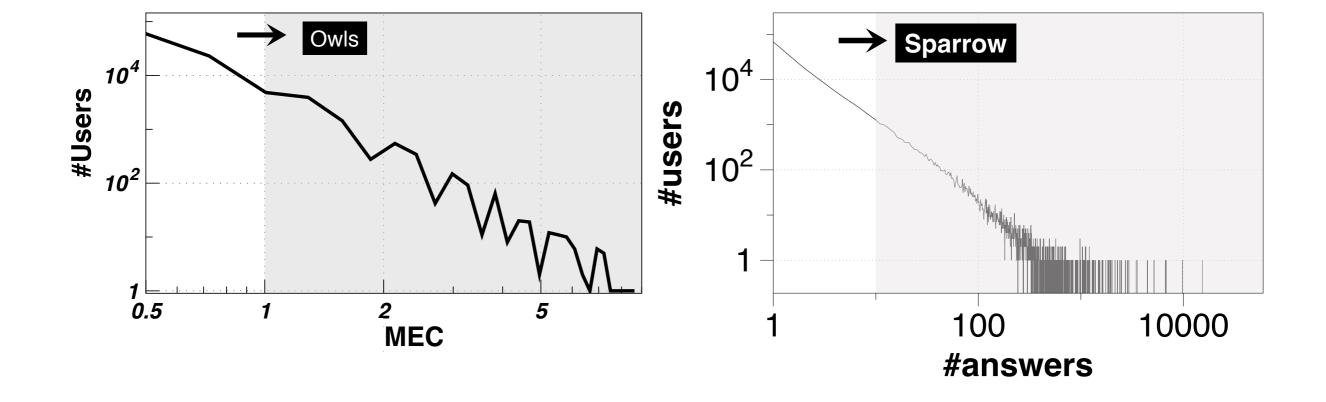
- Implementation in http://data.stackexchange.com
- Link: http://data.stackexchange.com/stackoverflow/query/219875/
 mec-revised?tag=c%23



Demo

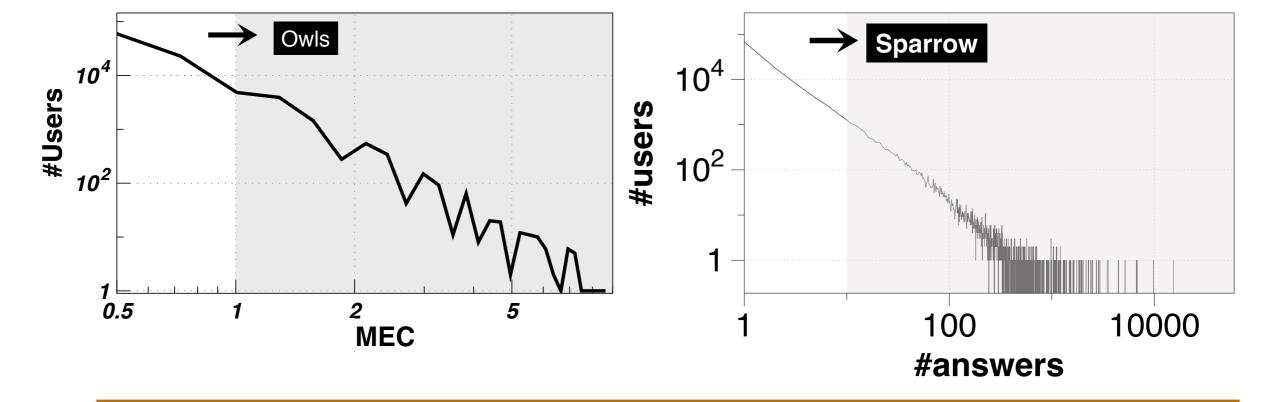
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					or are	search by hame	Ownton Sites.
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	1	28784	35	1		5.44131109591203	6779
	1	28784	34	1		971559350314546	4917 1
	1	28784	31	1		562304113522087	74660 1
	1	28784	23	1		804290148742194	154001 1
	1	28784	22	1		334538403144705	20 1
	1	28784	21	1		864786657547217	52028
	1	28784	21	1		864786657547217	25375
	1	28784	21	1		864786657547217	2537527
	1	28784	19	1		925283166352248	7425
	1	28784	19	1		925283166352248	350309
	1	28784	19	1		925283166352248	384020
	1	28784	19	1		925283166352248	611904
	1	28784	19	1		925283166352248	1031134
	1	28784		1		8.45553142075476	5390
	1	28784	18	1		8.45553142075476	5823
	1	28784		0.5		220655547956015	
	2	28784		1		516027929559787	
	1	28784		1		516027929559786	

Distribution of Expertise (MEC) and Activeness (#answers)





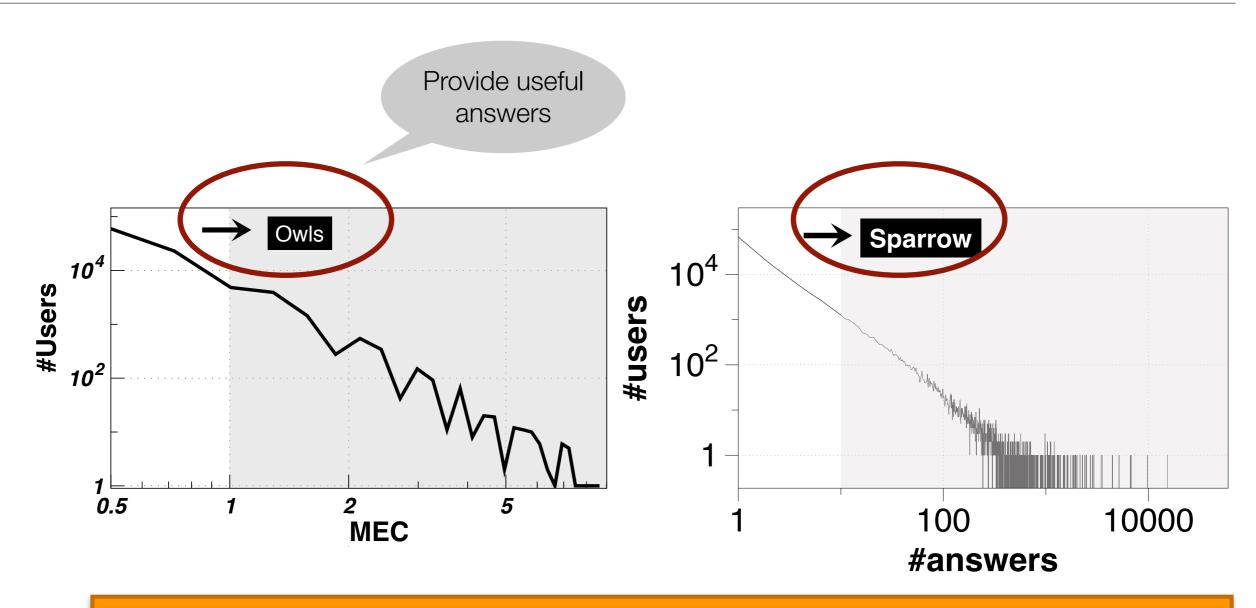
Distribution of Expertise (MEC) and Activeness (#answers)



A small number of users have high MEC (provide useful answers), while others do not; MEC has a similar distribution with #answers.



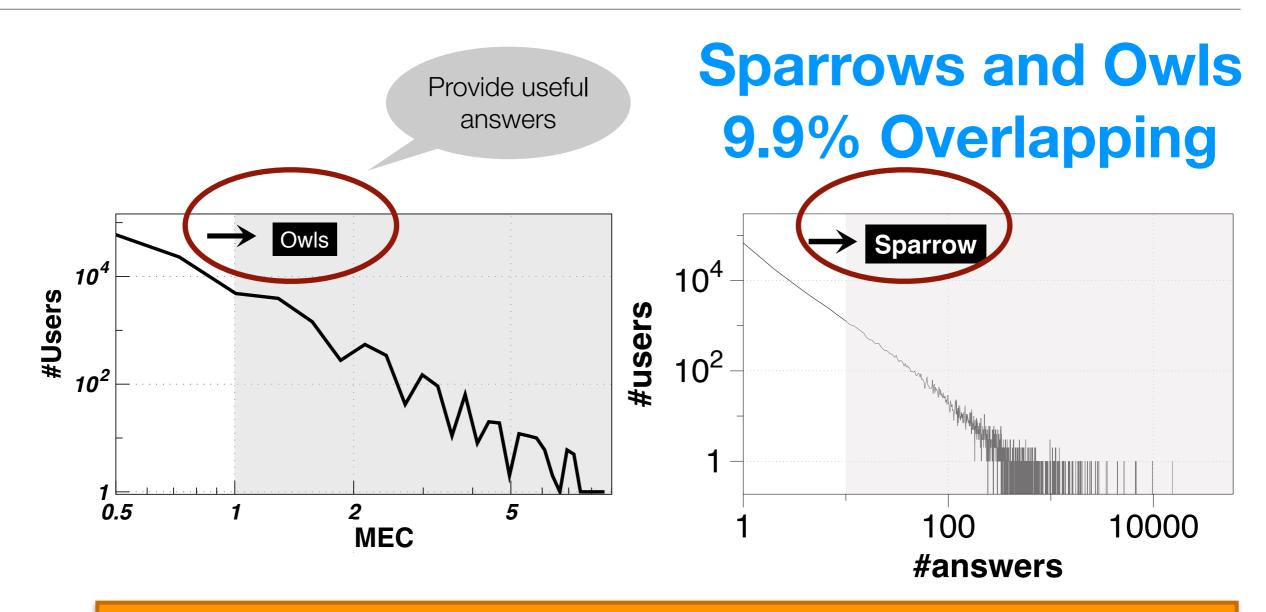
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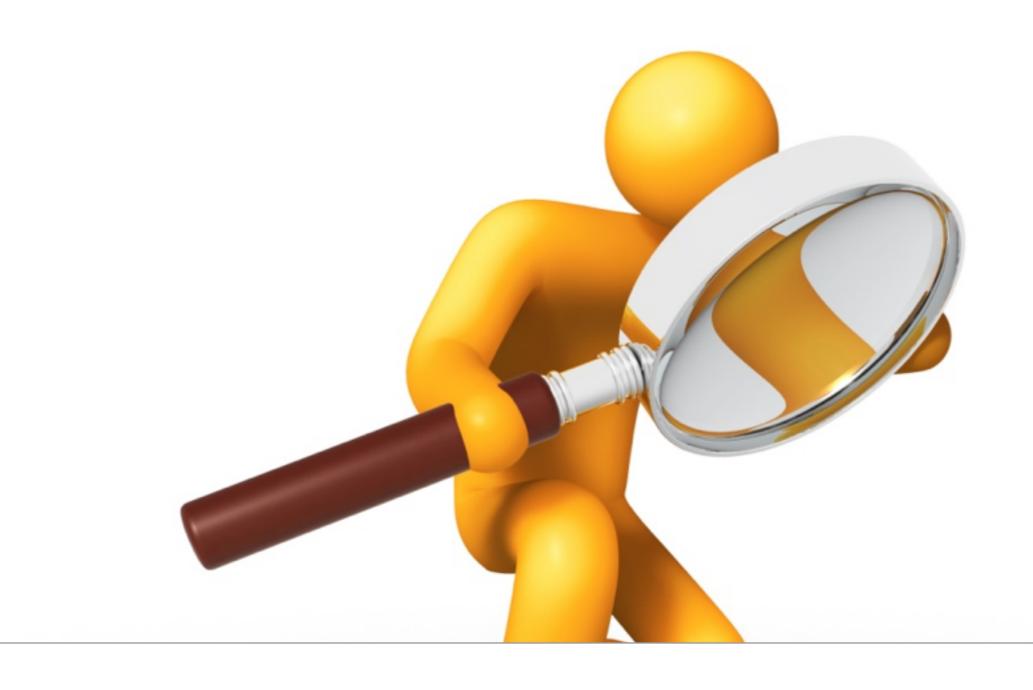
How do owls and sparrows behave (differently)?

RQ1. How do CONTRIBUTIONS from Sparrows and Owls differ?

RQ2. Do Sparrows and Owls show different PREFERENCES in knowledge creation?

RQ3. Are INCENTIVISING mechanism equally effective on sparrows and owls?

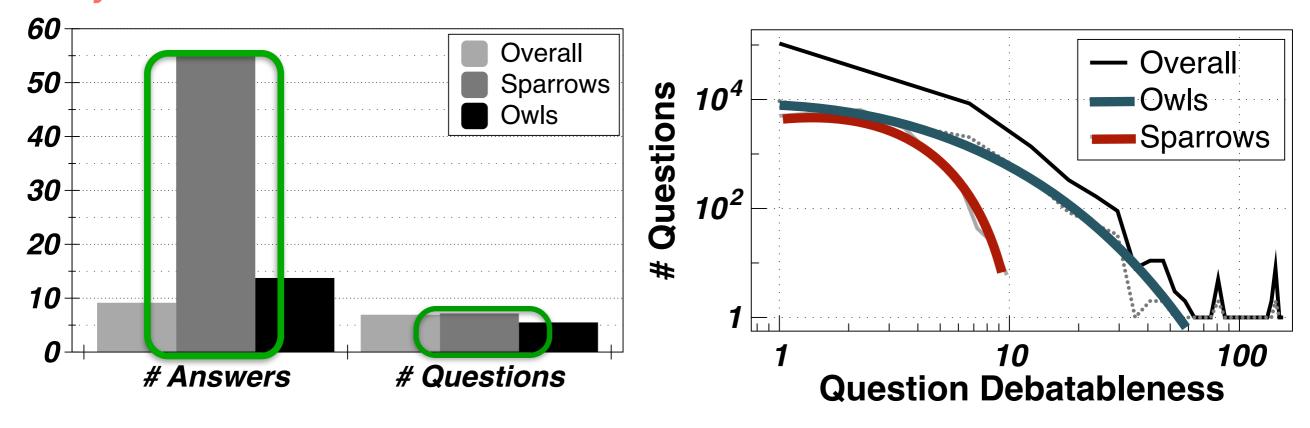




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Participation Activeness

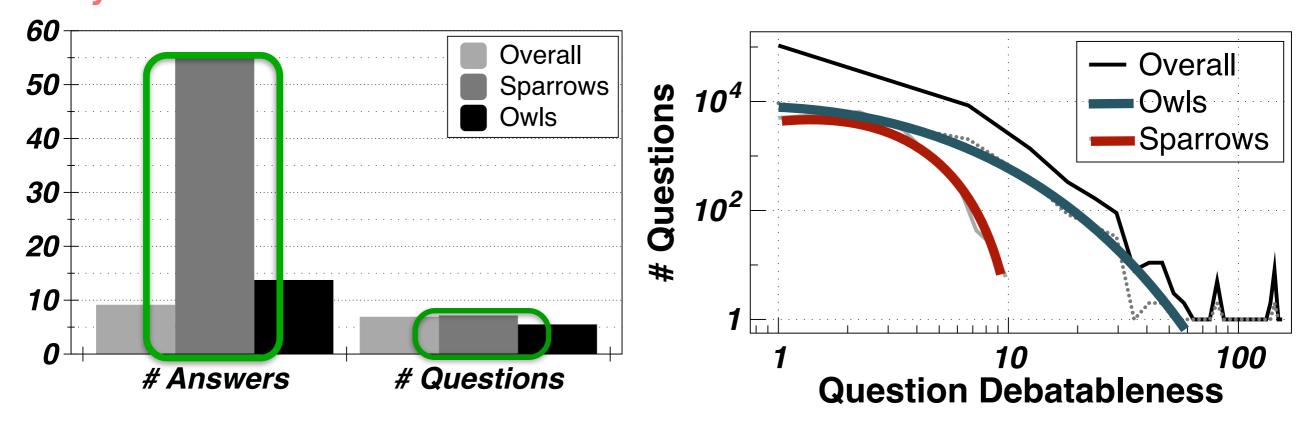
#question,answers, distribution of debatableness of the questions they answer to





Participation Activeness

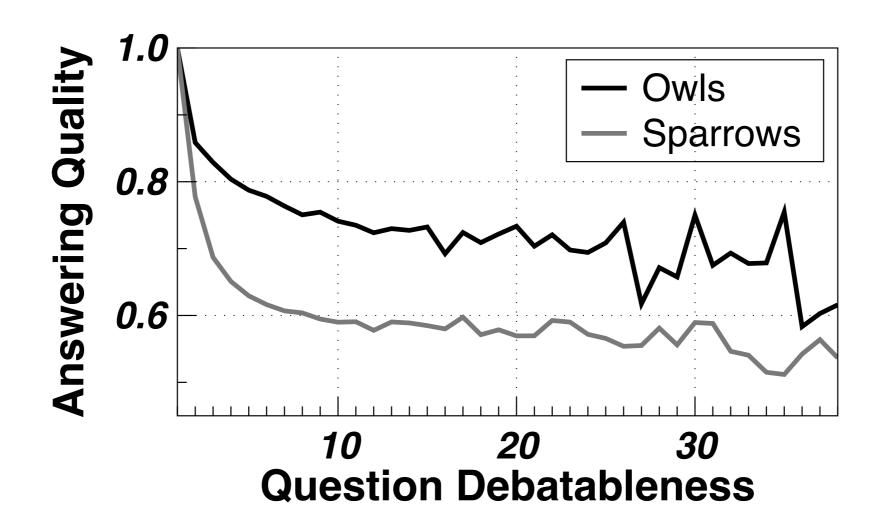
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Sparrows answer much more, and more selective in answering less debatable questions.

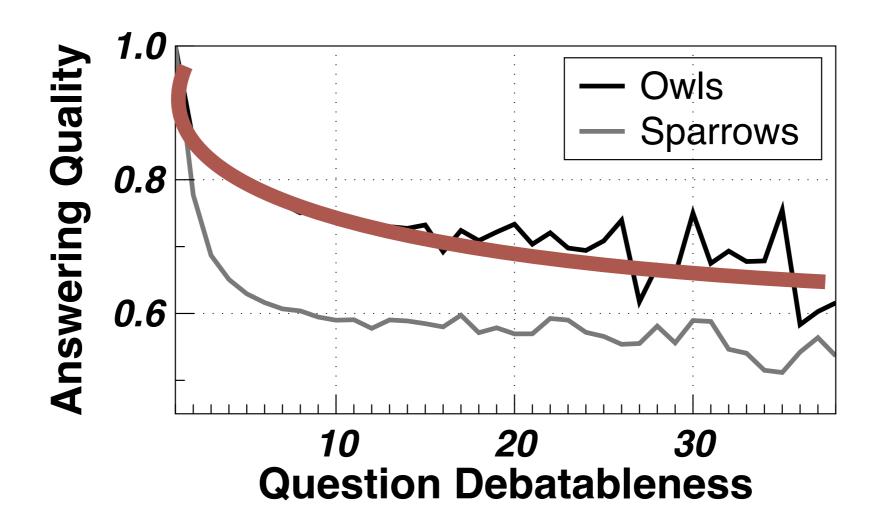


Answering quality





Answering quality



Owls give better answers than Sparrows for questions of all different debatableness.



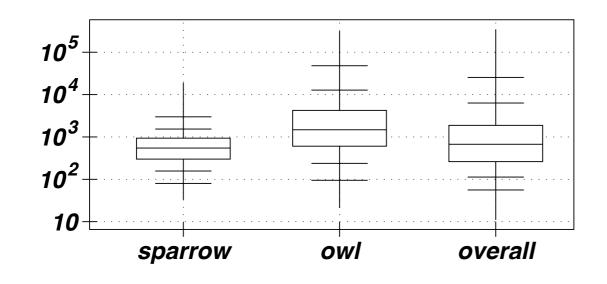


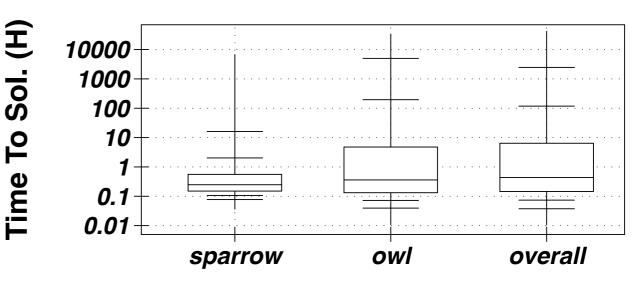
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Questions they answer to

Popularity = #views Difficulty = Time to Solution = Taccept - Tpost



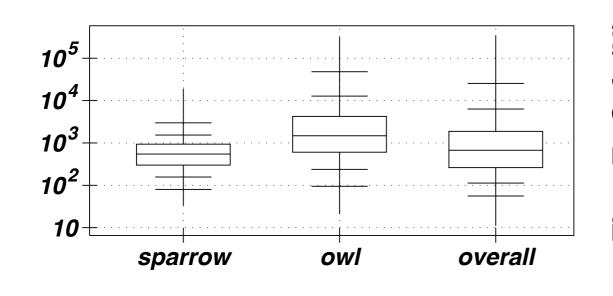


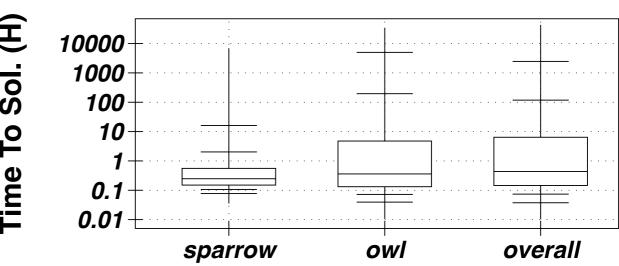




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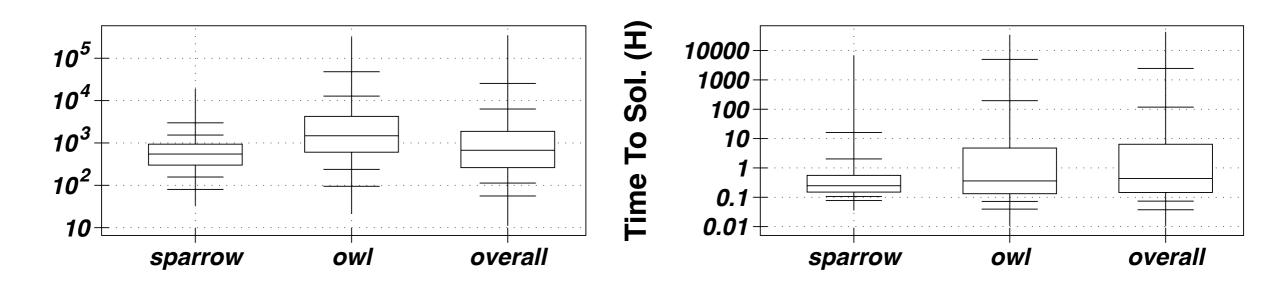




Owls ANSWER to questions that are more popular, and more difficult.

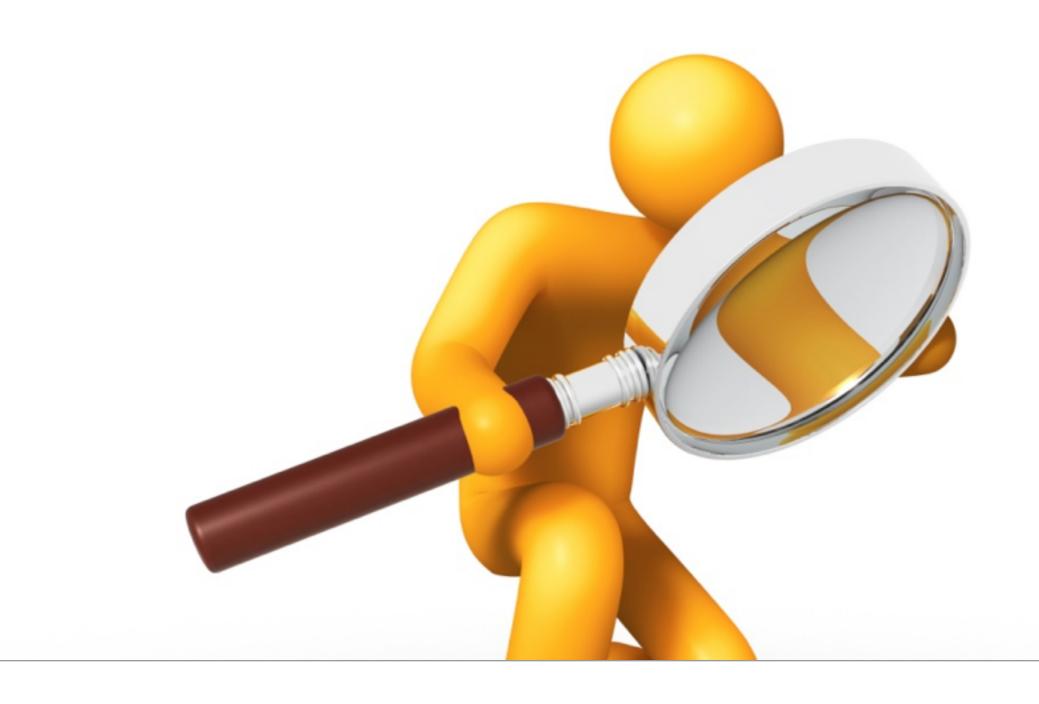
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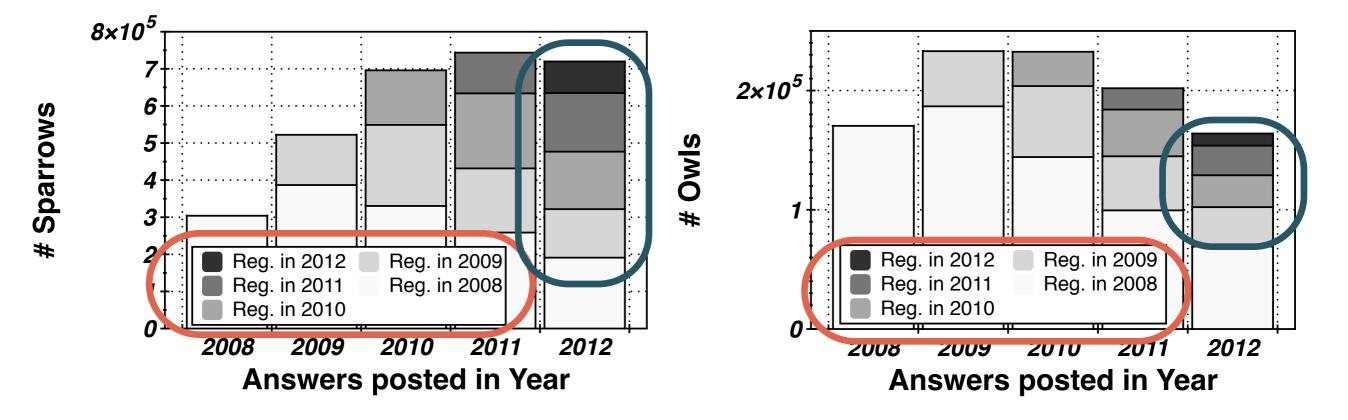
Owls ANSWER to questions that are more popular, and more difficult.

Similarly: Owls POST questions that are more popular, and more difficult.



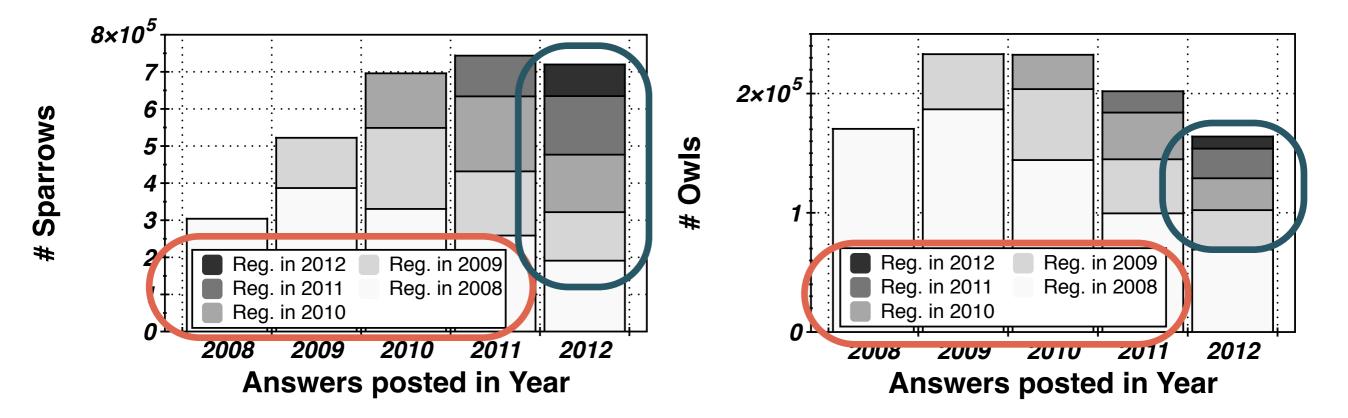
RQ3. Are incentivising mechanisms equally effective on sparrows and owls?

NOTE: Comparable #registrations





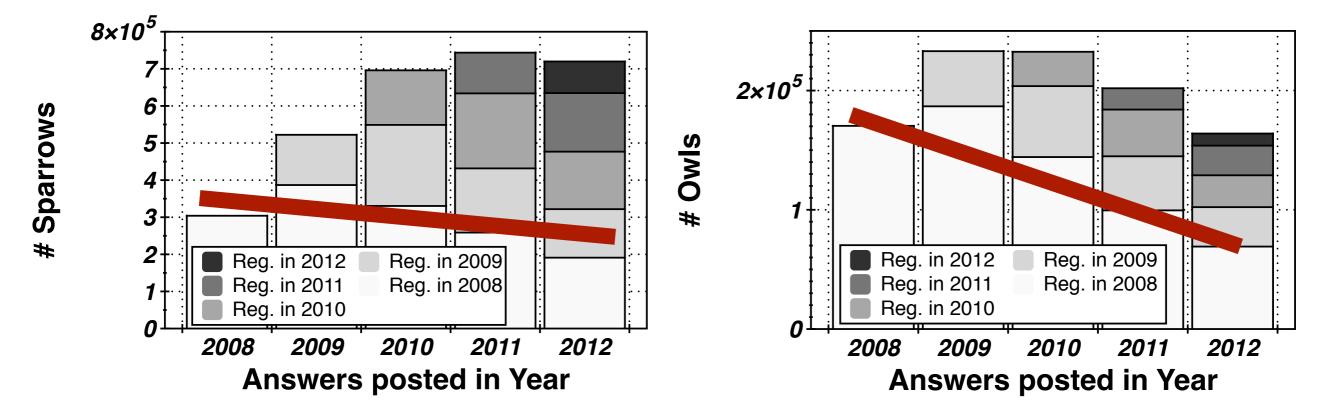
NOTE: Comparable #registrations



Newly registered sparrows contribute much more than newly registered owls

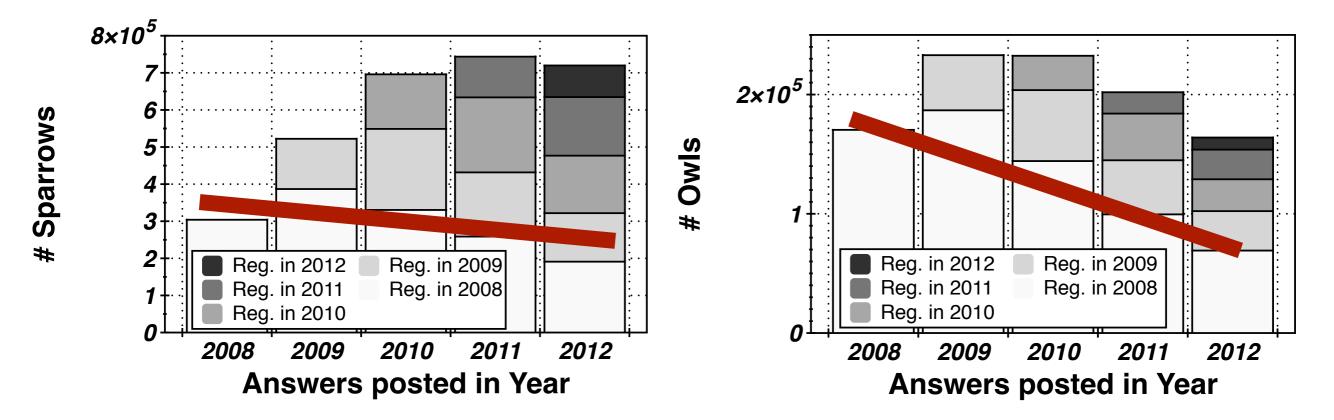


NOTE: Comparable #registrations





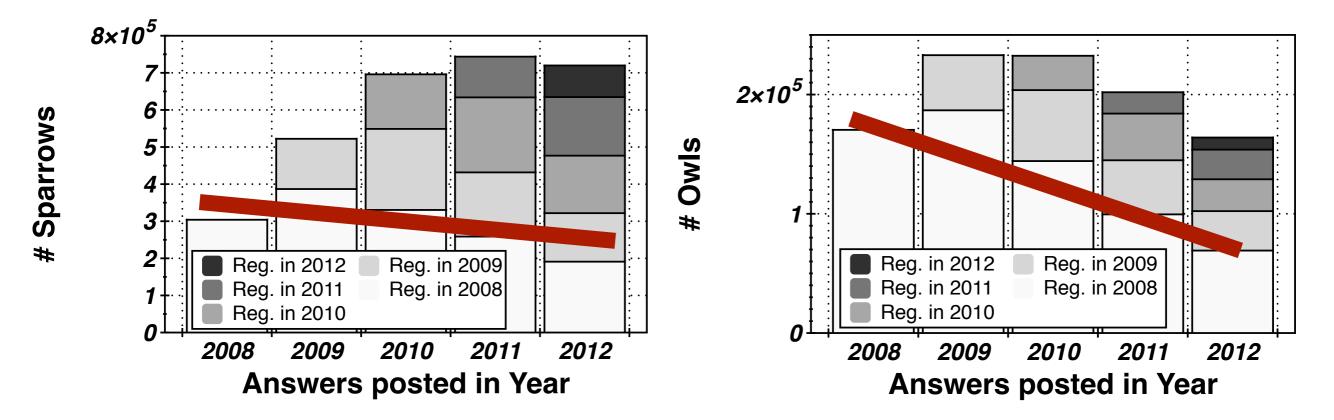
NOTE: Comparable #registrations



Activities of owls decrease much faster than that of sparrows



NOTE: Comparable #registrations



Gamification incentives can more effectively retain Sparrows than Owls



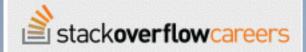
Insights

Q&A systems are important, modelling their users can be useful.

Expertise might be there, but we need a right way to find it.

We provide an expertise metric, which can be a good start!

Insights



Looking for a job?

Senior C# WPF Developer Coolblue

Rotterdam, Netherlands / r...

c# wpf

Frontend Artist

Elastique

Hilversum, Nederland

ntml5

ss3

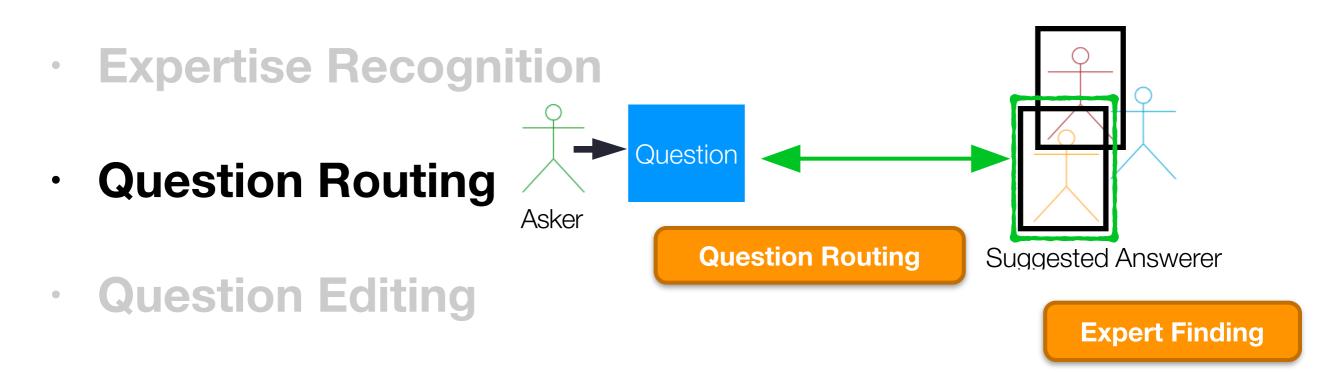
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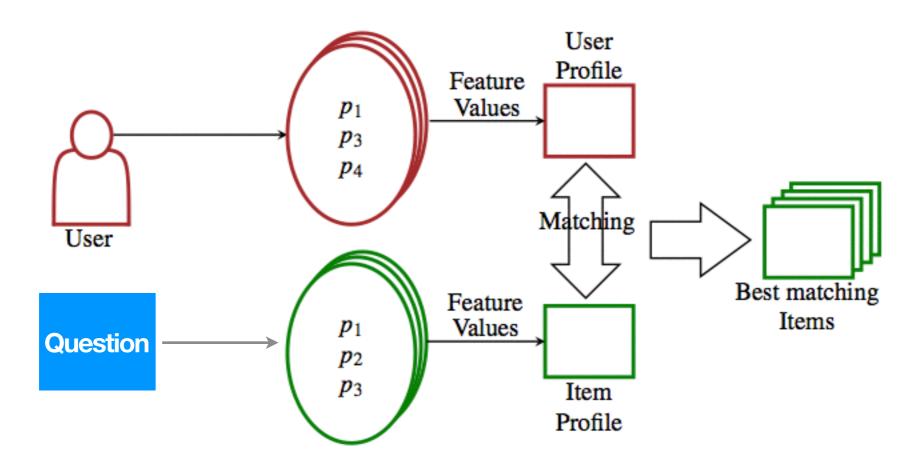
Collaborative QA (CQA)





General Introduction

- Question Routing systems aim at routing questions to users that are suited to answer them.
- Usually formulated as a recommendation problem given a question, recommend potential answerers for it





Engagement vs. Expertise

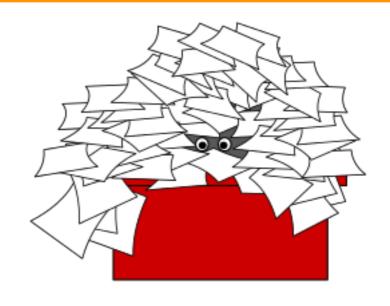
- Q1: can we always route questions to engaged users (engaged in answering to questions)?
- Q2: can we always route questions to experts?



Engagement vs. Expertise

- Q1: can we always route questions to engaged users (engaged in answering to questions)?
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Expertise might be useful to be considered in question routing; however, it is scarce resource.



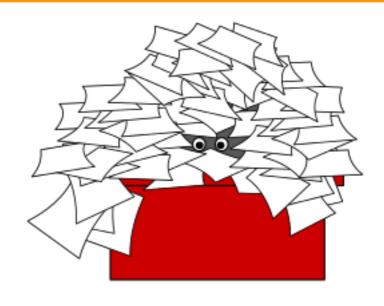


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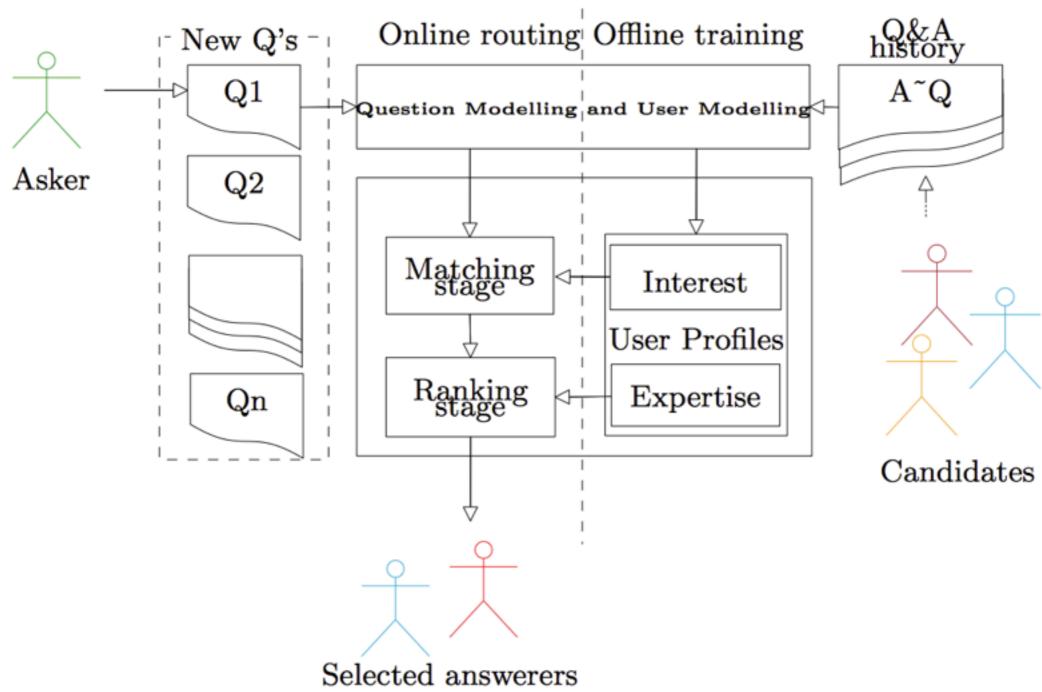
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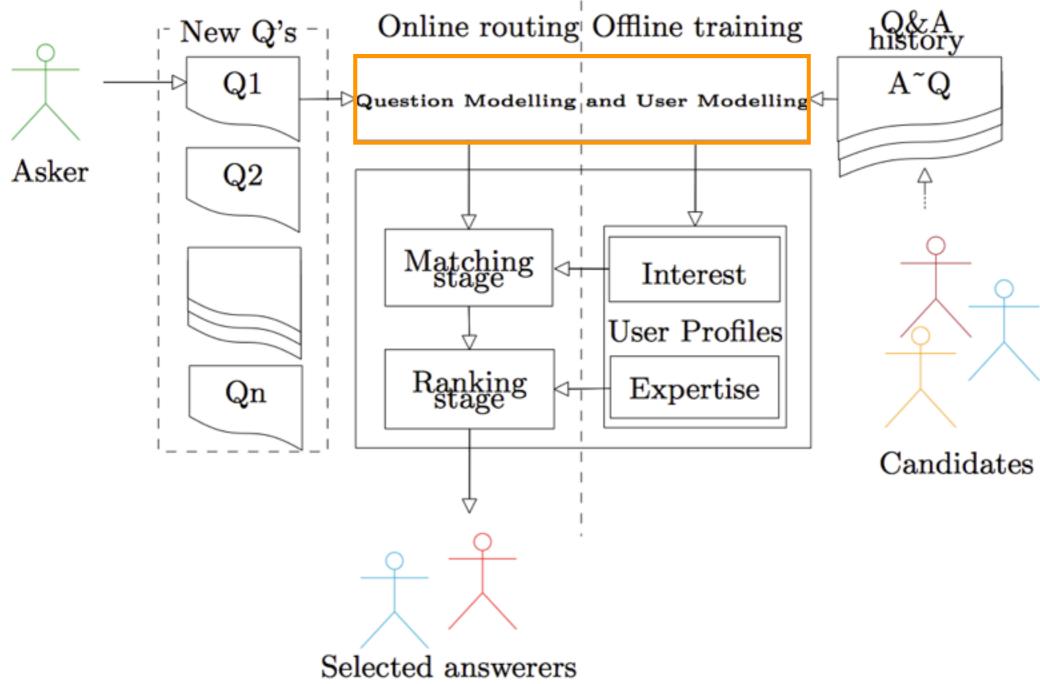
Question routing accuracy is important!



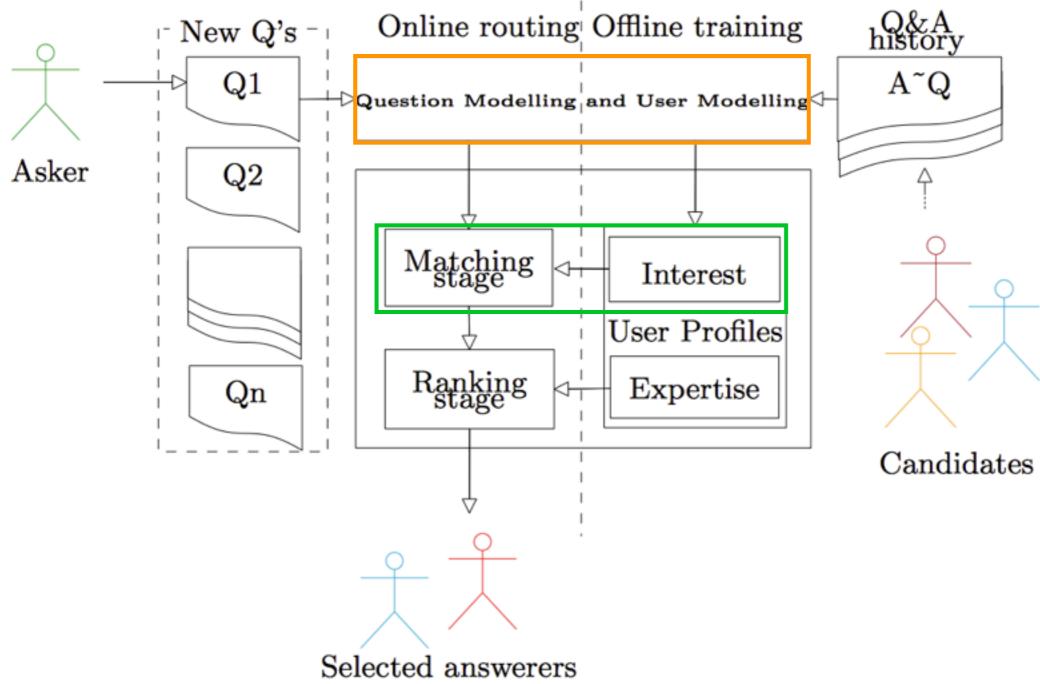




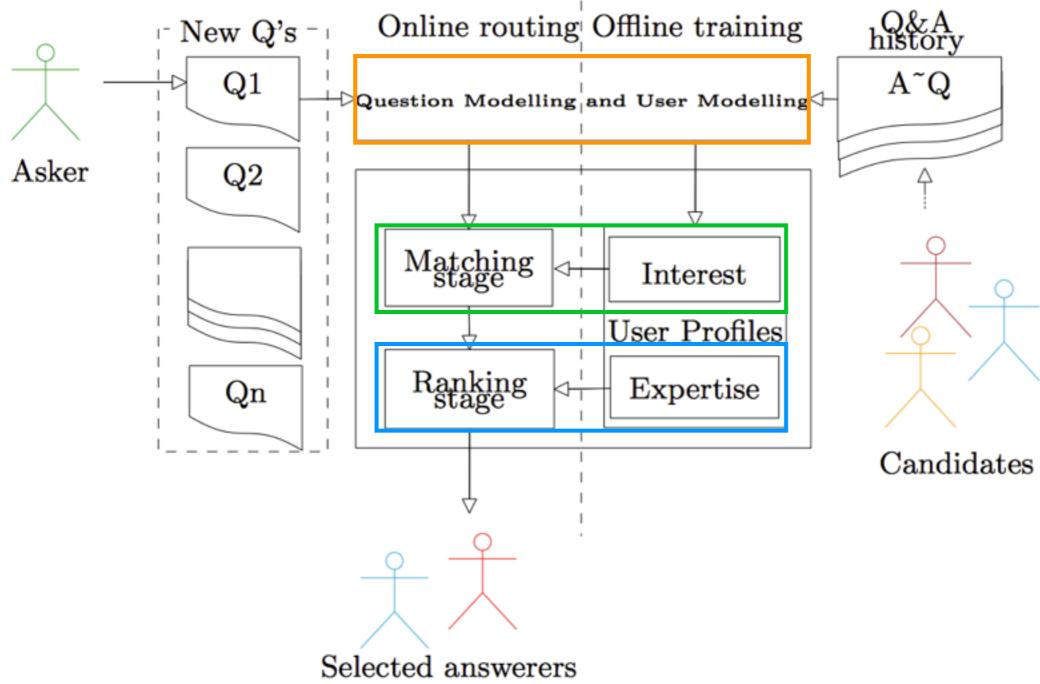






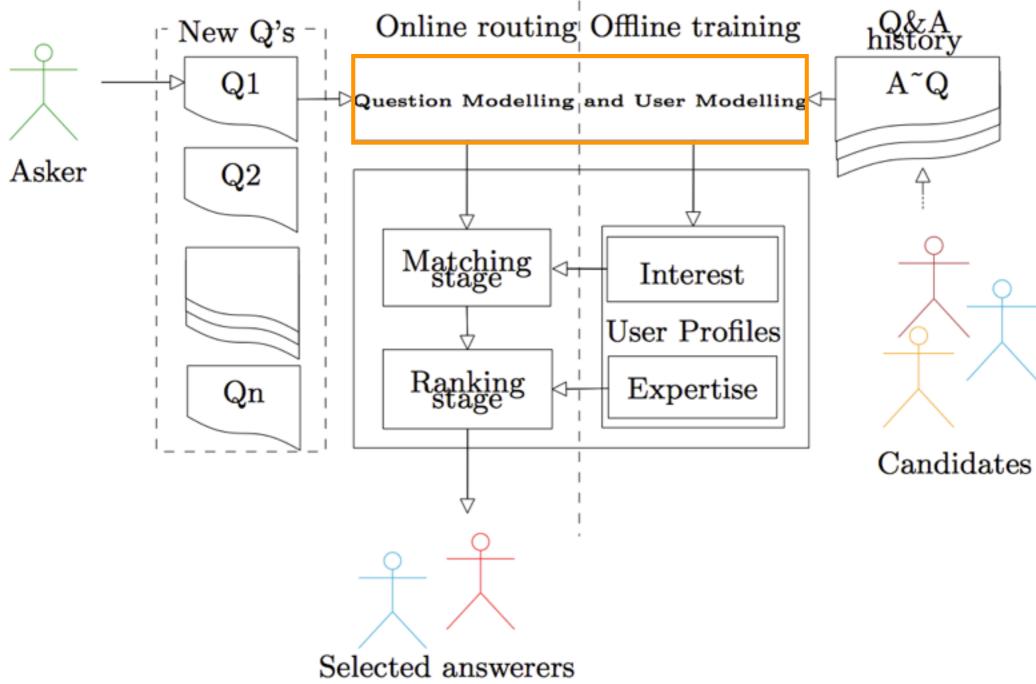








Three stage QR process: modelling



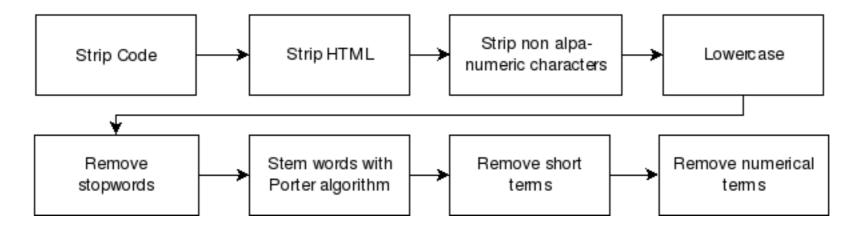


- Activity-based and content-based model
- For content-based model, we adopt vector space model (VSM)



Text processing for vector space model representation

Text processing



- VSM
 - TF-IDF

q	Question
q_1	How to program power in Java
q_2	How to program square in C#
q_3	How to calculate power in C

p	word	DF	TF_{q1}	TF_{q2}	TF_{q3}	$TF-IDF_{q1}$	$TF-IDF_{q2}$	$TF-IDF_{q3}$
P P1 P2 P3 P4 P5 P6 P7 P8	how to program power in Java square C#	DF 3 2 2 3 1 1 1	TF _{q1}	TF_{q2} $\frac{1}{6}$ $\frac{1}{6}$ $\frac{1}{6}$ $\frac{1}{6}$	TF_{q3} $\frac{1}{6}$ $\frac{1}{6}$ $\frac{1}{6}$ $\frac{1}{6}$	$ \frac{1 \log \frac{3}{2} \cdot \frac{1}{6}}{\log \frac{3}{2} \cdot \frac{1}{6}} $ $ \log 3 \cdot \frac{1}{6} $	$ \frac{TF - IDF_{q2}}{\log \frac{3}{2} \cdot \frac{1}{6}} $ $ \frac{\log 3 \cdot \frac{1}{6}}{\log 3 \cdot \frac{1}{6}} $	$\log \frac{3}{2} \cdot \frac{1}{6}$
$p_9 \\ p_{10}$	calculate C	1		6	$\frac{\frac{1}{6}}{\frac{1}{6}}$		1080 6	$\log 3 \cdot \frac{1}{6}$



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	Matching				
Category	Representation	Question Content	User Interest	Strategy	
Activity-based	Activity-Answer (AA)	NA	#answers	Match question to most active	
Tionivity bacca	Activity-Interest (AI)	NA	#answers per tag	user	
	Content-Interest (CI)	TF-IDF term VSM	TF-IDF term VSM	Cosine similarity	
Content-based	Topic-Interest (TI)	TF-IDF tag VSM	TF-IDF tag VSM	between question and user vector	
	General-Interest (GI)	TF-IDF term+tag VSM	TF-IDF term+tag VSM		



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	General-Interest (GI)	(GI) TF-IDF term+tag VSM TF-II	TF-IDF term+tag VSM		



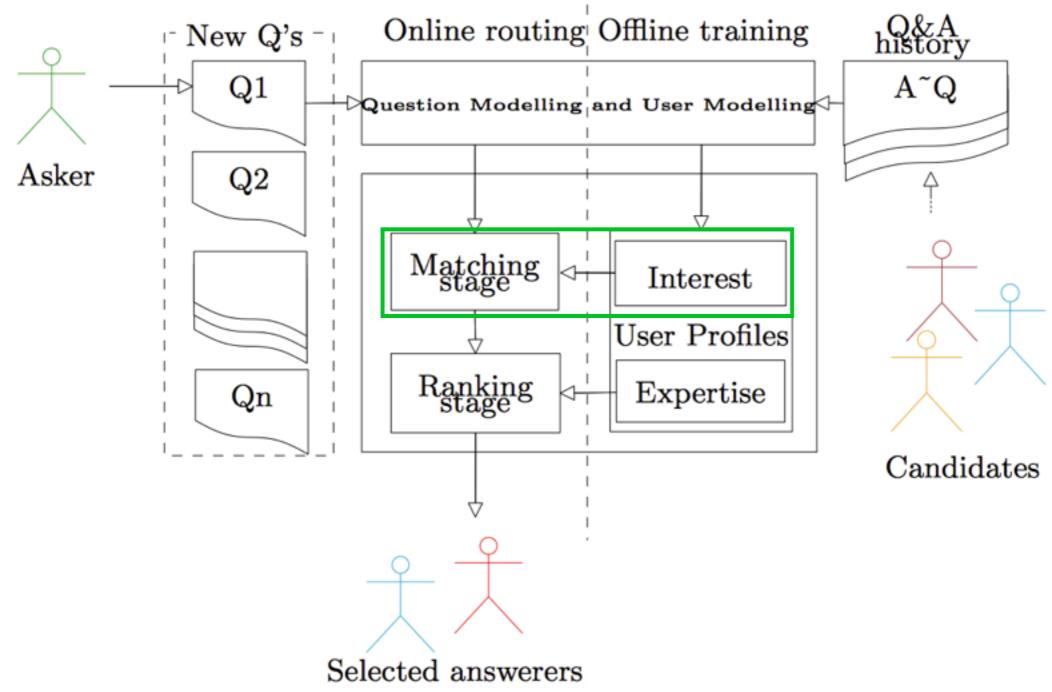
Question and user modelling

- Activity-based and content-based model
- For content-based model, we adopt vector space model (VSM)
- Each user is represented by the averaged vector of all questions he answered to

Model			Matching	
Category	Representation	Question Content	User Interest	Strategy
Activity-based	Activity-Answer (AA)	NA	#answers	Match question to most active
Notivity Basea	Activity-Interest (AI)	NA	#answers per tag	user
	Content-Interest (CI)	TF-IDF term VSM	TF-IDF term VSM	Cosine similarity
Content-based	Topic-Interest (TI)	TF-IDF tag VSM	TF-IDF tag VSM	between question and
	General-Interest (GI)	TF-IDF term+tag VSM	TF-IDF term+tag VSM	user vector

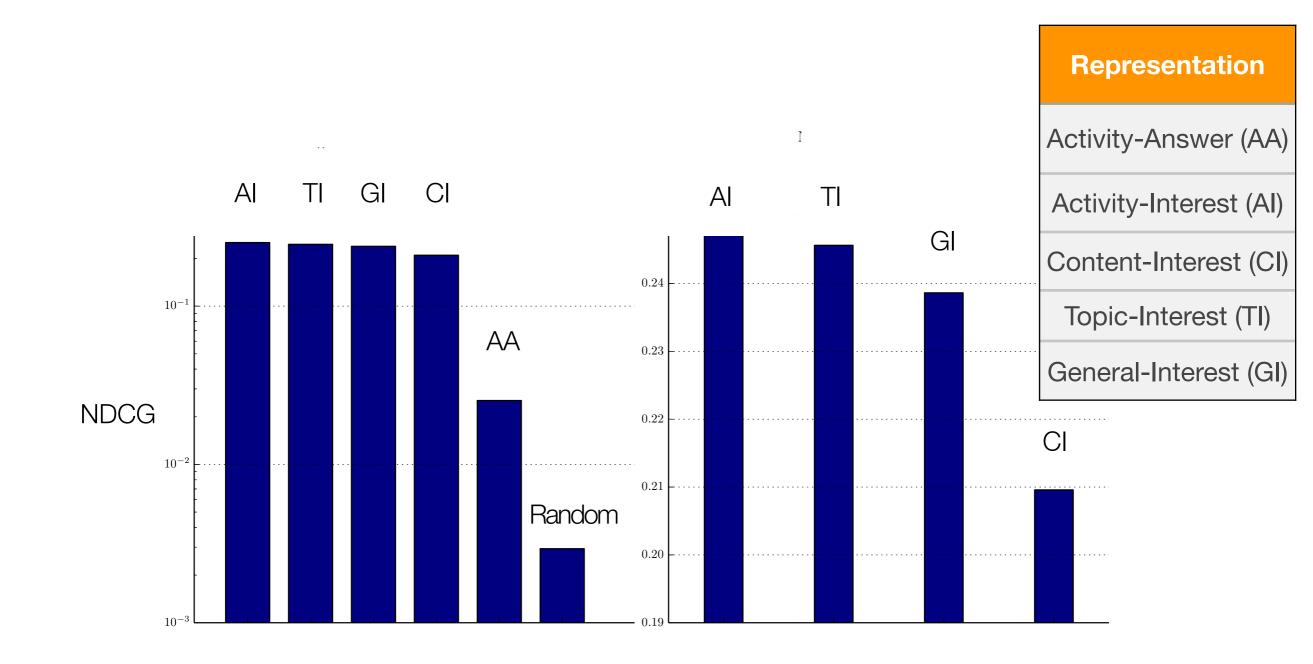


Three stage QR process: matching



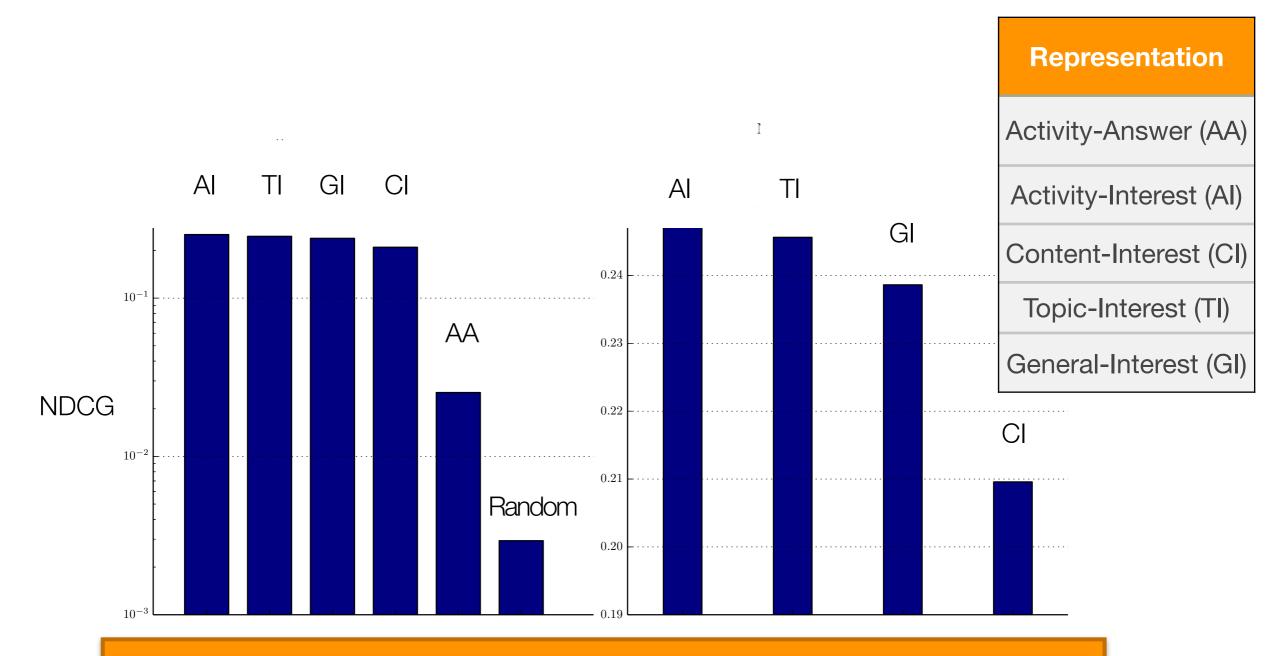


Matching question content to user interest





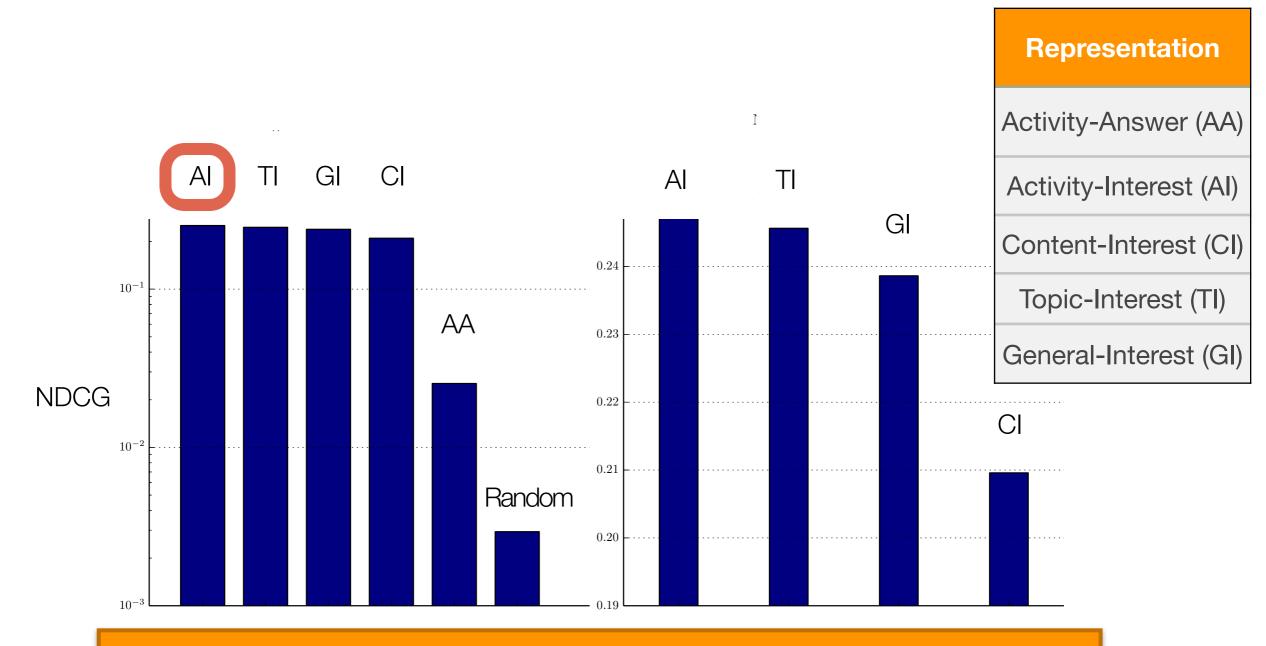
Matching question content to user interest







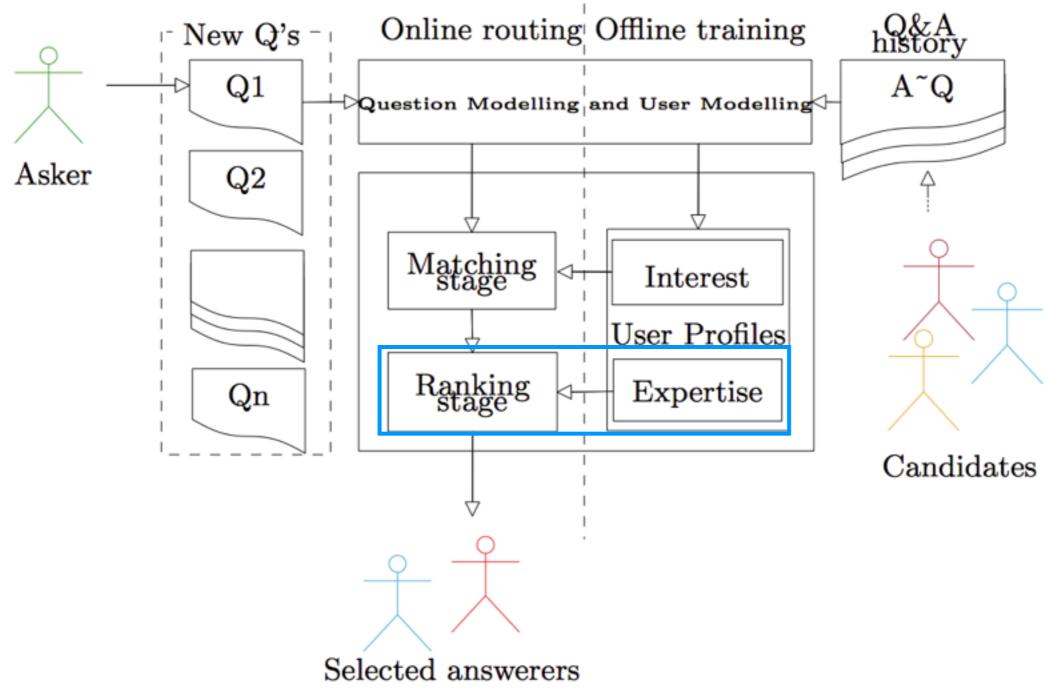
Matching question content to user interest







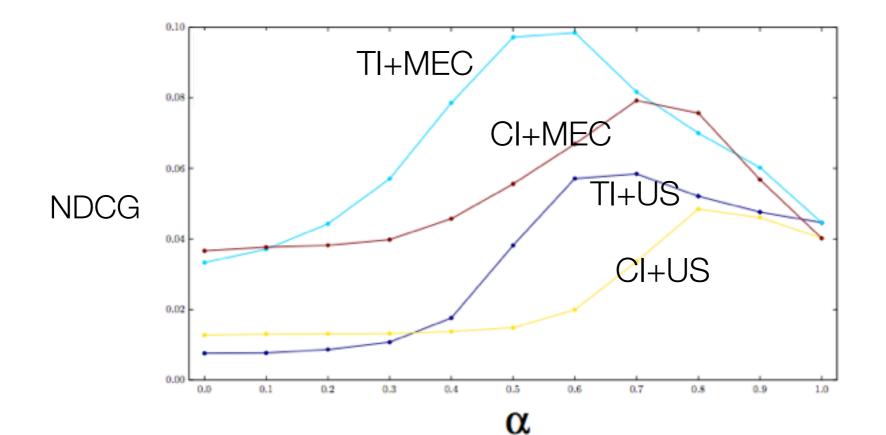
Three stage QR process: ranking





Ranking

- Rerank the recommended users after matching $rank(u) \leftarrow \alpha \cdot e_u + (1 \alpha) \cdot match(u, q)$
- Options for expertise e_u measurement
 - MEC
 - Score
- Learn α from historical data.



Representation

Content-Interest (CI)

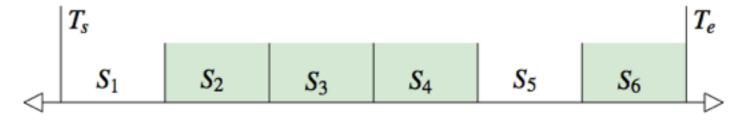
Topic-Interest (TI)

Data Intensity

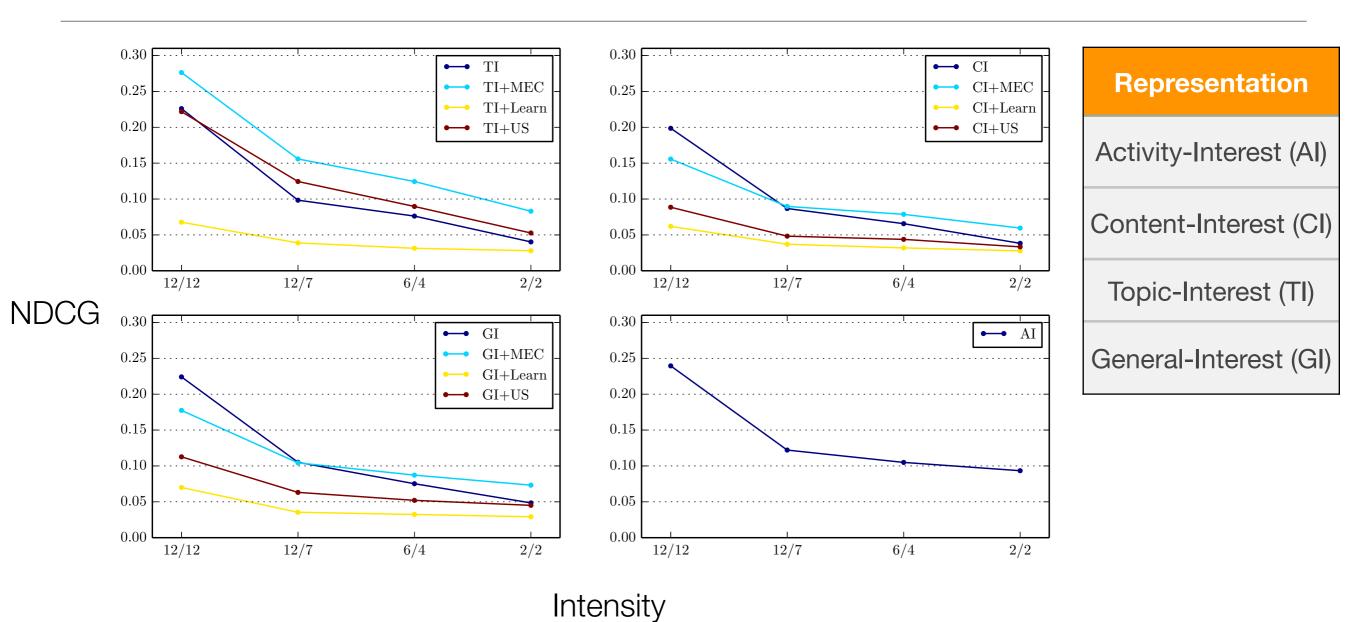
 To understand how QR performance is influenced by data intensity, we partition a six-month dataset into N equal-sized partitions.



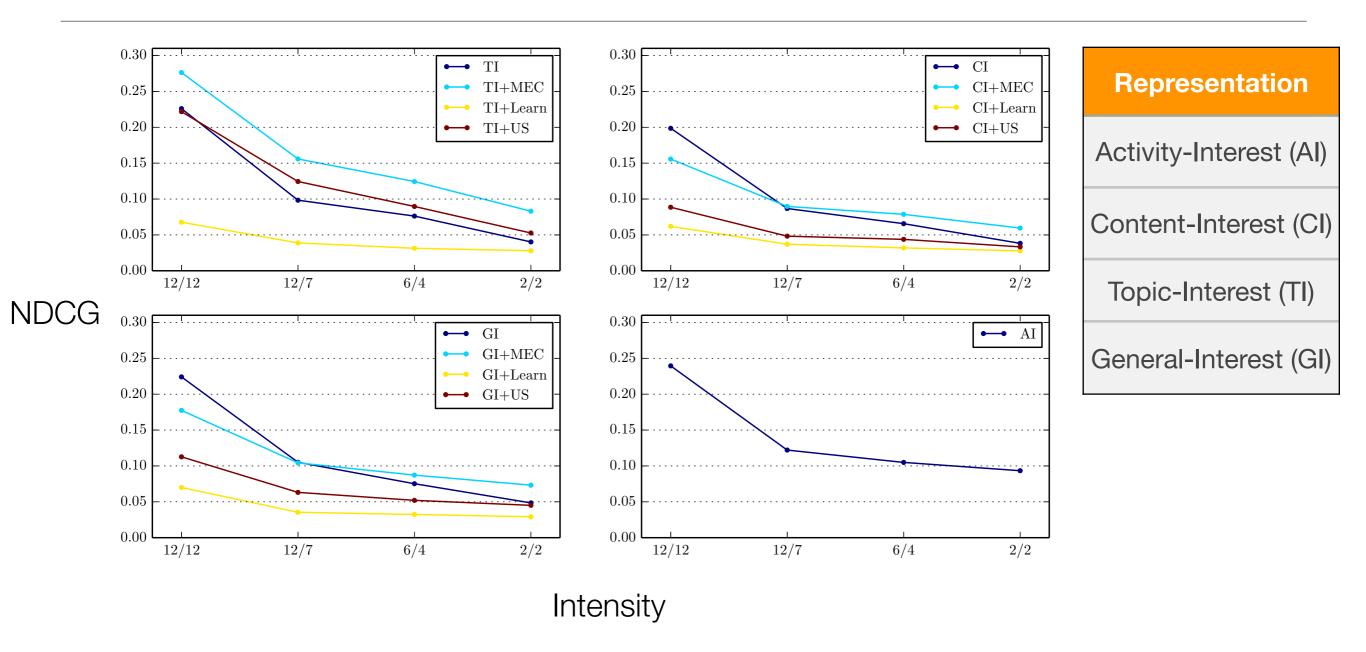
- Datasets of different intensity levels are represented by k/N, which includes users active in k out of N partitions.
- A user must be active both in the first half [0,N/2] of the dataset and in the second half [N/2+1,N], such that the recommendation is possible. This requires that k>N/2.
- An example of 4/6 intensity:





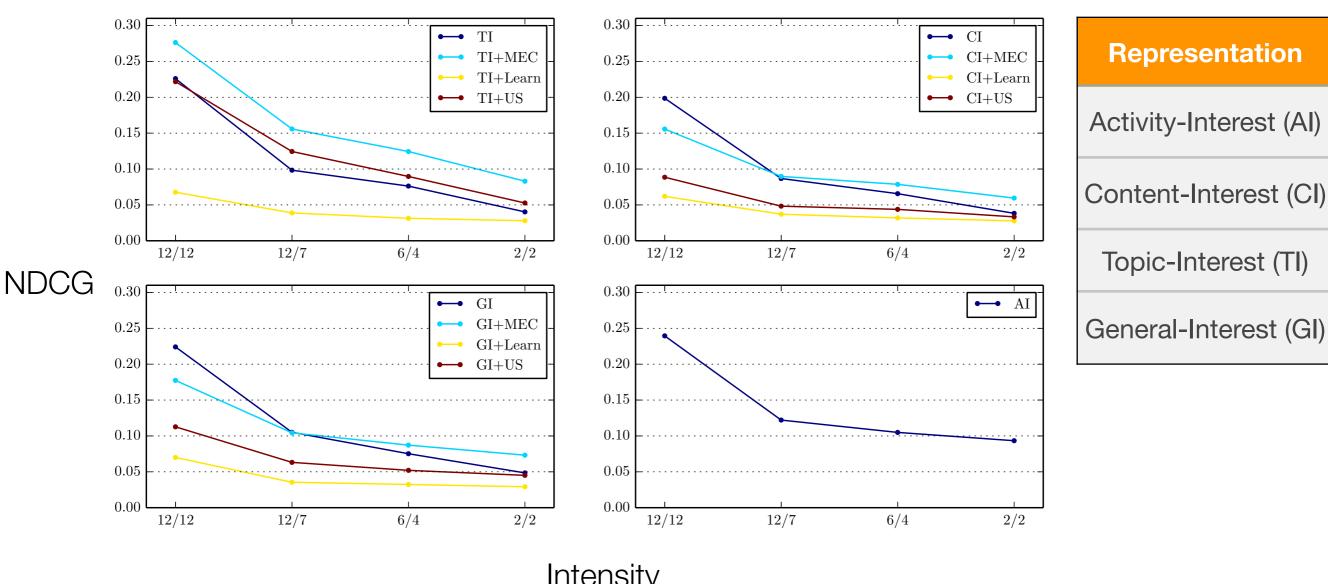






Expertise can helps, especially MEC.

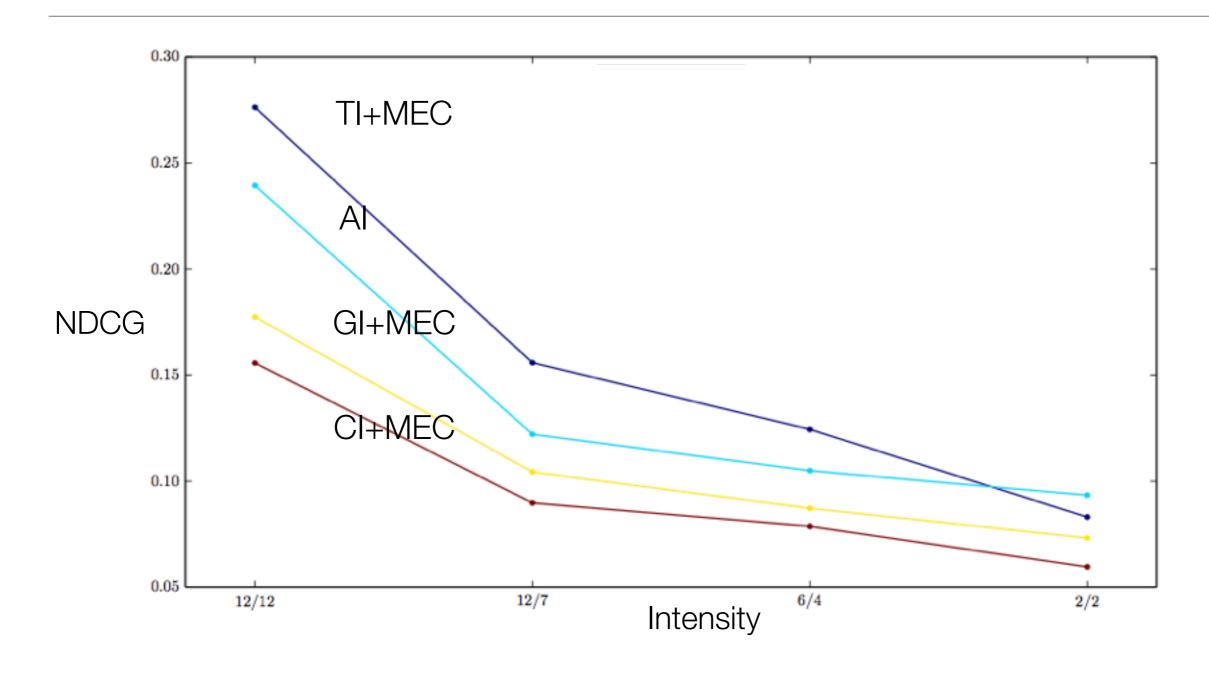




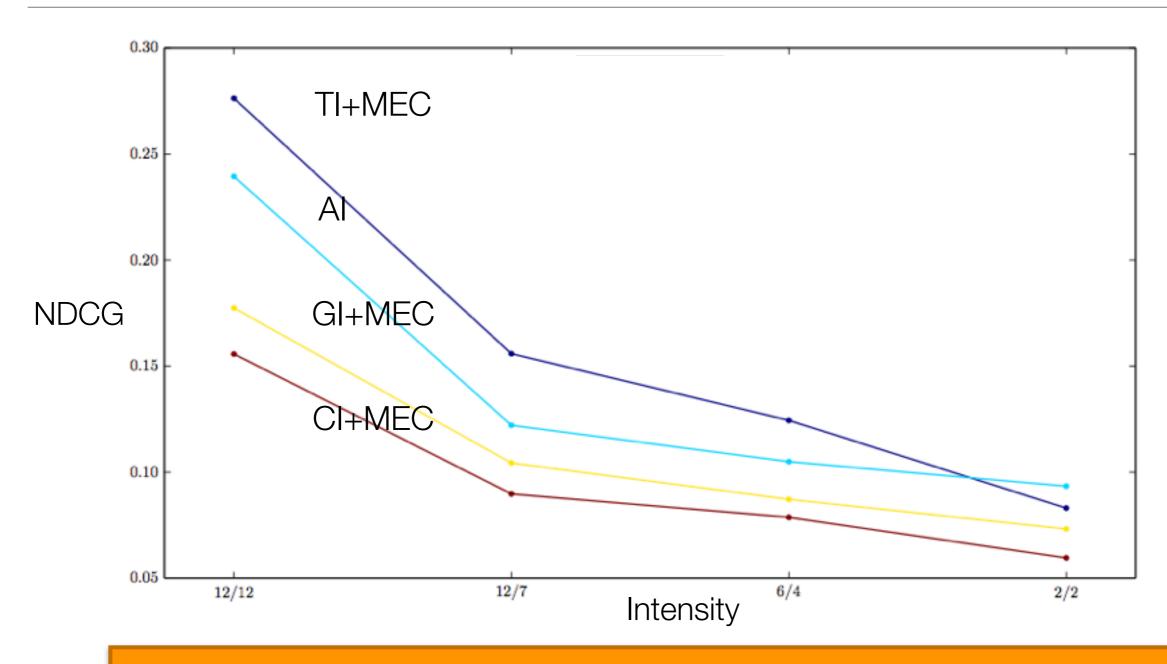
Intensity

QR performance decreases with less user related information.









With expertise measured by MEC, content-based QR outperform the best activity based QR.

Conclusions

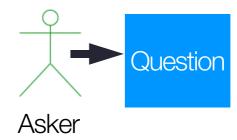
Expertise helps in question routing.

User interest is important in user modelling for question routing.

Data intensity can largely affect question routing performance.

Outline

- Collaborative QA (CQA)
- Expertise Recognition
- Question Routing
- Question Editing

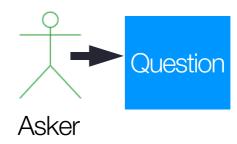


Edit Suggestion



Outline

- Collaborative QA (CQA)
- Expertise Recognition
- Question Routing
- Question Editing



Edit Suggestion

40% of the questions are edited at least once.



Question edit example



source link

Button does not work after animation android

I have created a view in android and I need to animate it from bottom to top and vice versa. I have succeeded in doing this using TranslateAnimation. But the problem is that I have a few buttons on the view. WHen animated there touch point remains at the original place and doesn't get moved to the new position. So when I click the original postion of the button again the top to bottom animation runs but the button is not present there.

no xml? no code? - Jared Burrows Nov 10 '12 at 3:18

here you go!! I have added the code. - Faroog Arshed Nov





@Override

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added 5920 characters in body source link full





side-by-side



side-by-side markdown

Here is the code:



An editing opportunity could indicate a lack of quality for a question



Qualitative study to identify edit categories

- 600 questions with "important" edits, 3 annotators
- A question edit is important if
 - the question did not receive a good answer after the initial post
 - after the edit the question receives at least one more answer
 - the edit is not just related to spelling and formatting
- Result: 7 edit categories were identified that substantially change the content of a question



Categories of important edits

Edit category	Added example text (excerpt)	
1. Attempt	Update 1: I've tested the application with NHProf without much added value: NHProf shows that the executed SQL is	
2. Source code	Here is the code:	
refinement	<pre>import android.content.Context; import android.graphics.Matrix;</pre>	
3. Hardware/Software details	I'm running OS 10.6.8	
4. Context	EDIT: I have 'jquery-1.8.3.min.js' included first, then I have the line \$.noConflict();	



Categories of important edits

Edit category	Added example text (excerpt)
5. Problem Statement	The Error: Exception in thread "AWT-EventQueue-0"
6. Example	I have a list of numbers like this in PHP array, and I just want to make this list a little bit smaller. 2000: 3 6 7 11 15 17 25 36 42 43 45
7. Solution	**EDIT 2: **Okay that's done the trick. Using @Dervall 's advice I replaced the MessageBox line with a



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Edits are a good indicator of a question's quality.

Edits indicate which aspects are missing in a question.





Edit prediction

predict whether a question needs an edit.



Edit prediction

predict whether a question needs an edit.

Edit type prediction

predict what kind of edit the question requires.



Edit prediction

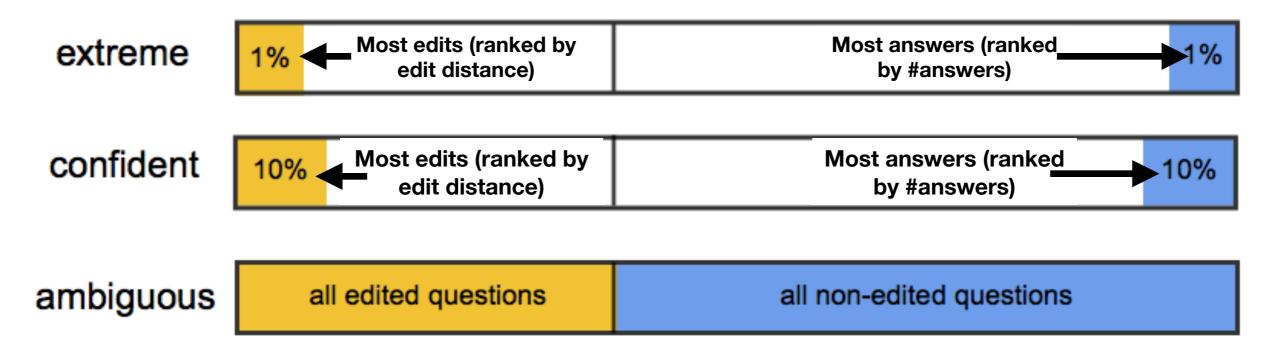
predict whether a question needs an edit.

Edit type prediction

predict what kind of edit the question requires.



- Stack Overflow data set: edited and non-edited questions
- Three partitions: extreme, confident and ambiguous
- Expectation: ambiguous partition is most difficult to predict correctly





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Training vs. test data: a temporal split

before 01/2013

01/2013 onwards

	#question overall	#edited questions	#non-editted questions
Training: Extreme	36.0K	18.0K	18.0K
Test: Extreme	15.0K	7.5K	7.5K
Test: Confident	85.0K	42.5K	42.5K
Test: Ambiguous	1.8M	523.0K	1.2M

Classifier: logistic regression

Features: terms (after text preprocessing)



Edit prediction results

Test partition	Precision	Recall	F1
Extreme	0.63	0.78	0.70
Confident	0.58	0.69	0.63
Ambiguous	0.51	0.65	0.57



Edit prediction results

Test partition	Precision	Recall	F1
Extreme	0.63	0.78	0.70
Confident	0.58	0.69	0.63
Ambiguous	0.51	0.65	0.57

We can predict whether a question needs an edit.



Edit prediction results

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We can predict whether a question needs an edit.

The questions most in need of an edit (Extreme) are identified accurately (high recall).



Discriminative features (terms)

Unigram	Coef.
dbcontext	0.88
microsoft	0.57
com	0.55
socket	0.42

Unigram	Coef.
mental	-0.29
lexer	-0.41
string	-18.48
archiv	-19.94



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A deeper understanding of a topic produces questions which require edits less often.



Two tasks to aid question reformulation

Edit prediction

predict whether a question needs an edit.

Edit type prediction

predict what kind of edit the question requires.



Constructing an edit type dataset

A binary classifier for each edit type (4 overall)

Edit category	Added example text (excerpt)		
Attempt	Update 1: I've tested the application with NHProf without much added value: NHProf shows that the executed SQL is		
	Here is the code:		
Source Code refinement	<pre>import android.content.Context; import android.graphics.Matrix;</pre>		
Hardware/Software Details	I'm running OS 10.6.8		
SECoblem statement, example, context	EDIT: I have 'jquery-1.8.3.min.js' included first, then I have the line \$.noConflict();		



Constructing an edit type dataset

- 1,000 edited questions randomly selected from the Extreme partition
- 3 annotators, labelling 400 questions each
- A question can have more than one edit
- Inter-annotator agreement: 100 overlapping questions

Туре	Code	Attempt	SEC	Details
Kappa	0.67	0.65	0.59	0.19
#questions	612	336	542	NA

(Details type not considered in further experiments)



Augmenting the training data semi-automatically

 Positive: augment with edited questions where the term 'code' (for questions of type Code) or 'tried' (for questions of type Attempt) was added in the edit step



Question edit example



source link

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@Override

Augmenting the training data semi-automatically

- Positive: augment with edited questions where the term 'code' (for questions of type Code) or 'tried' (for questions of type Attempt) was added in the edit step
- Negative: randomly select non-edited questions from the Extreme partition
- Dimension reduction: latent semantic analysis
- Evaluation: 5-fold cross-validation



Edit type prediction results

Strategy	Edit category	Nr. positive	Nr. negative	Precision	Recall	F 1
No	Code	612	388	0.63	0.83	0.71
No augmentation	SEC	542	458	0.57	0.62	0.59
	Attempt	336	664	0.39	0.45	0.40
Dogitivo	Code	8157	338	0.63	0.92	0.75
Positive augmentation	SEC	542	458	0.57	0.62	0.59
	Attempt	2387	664	0.40	0.49	0.44
Positive+	Code	8157	8157	0.63	0.95	<u>0.76</u>
negative augmentation	SEC	542	542	0.55	0.49	0.52
	Attempt	2387	2369	0.38	0.56	0.45



Edit type prediction results

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Positive	SEC	542	458	0.57	0.62	0.59
augmentation	Attempt	2387	664	0.40	0.49	0.44
Positive+	Code	8157	8157	0.63	<u>0.95</u>	<u>0.76</u>
negative	SEC	542	542	0.55	0.49	0.52
augmentation	Attempt	2387	2369	0.38	0.56	0.45

We can predict what type of edit a question needs.



Going beyond the question content...



Influences of topic, user and time

So far: edit & edit type prediction based on question content alone.

Now:

- Topic: to what extent does the topic influence the need for a question edit?
- User: how does a user's knowledge & familiarity with Stack Overflow influence the need for a question edit?
- Time: over time, doe fewer or more questions require a substantial edit?



Topical influence

Rank	Tag	Ratio
1	asp.net-mvc-4	6.16
2	jsf	6.02
3	symfony2	5.57
4	r	4.34

Rank	Tag	Ratio
198	logging	0.44
199	testing	0.41
200	design	0.34
201	svn	0.27

Ratio = #(edited question)/#(non-edited questions)



Topical influence

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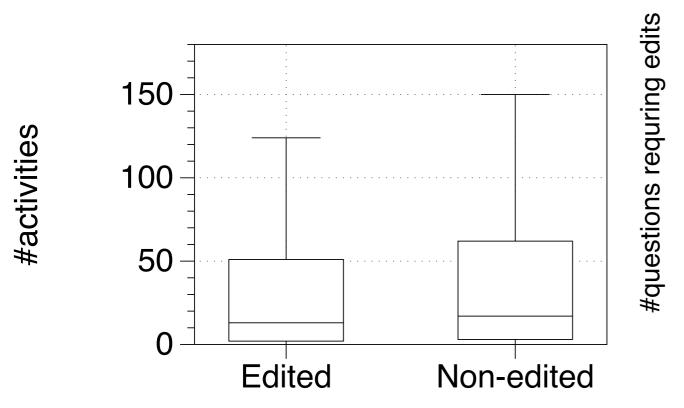
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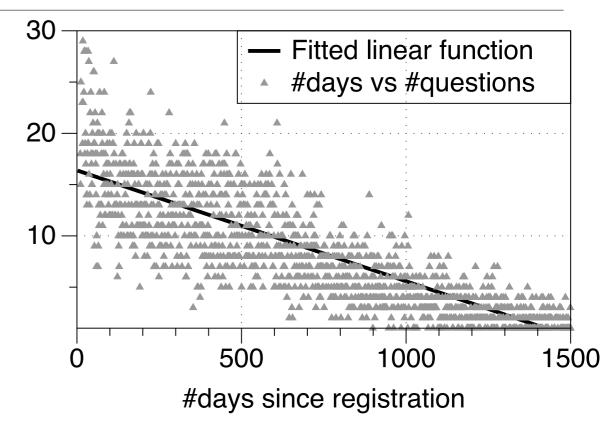
Topics about specific languages and frameworks are more prone to requiring edits.



User influence



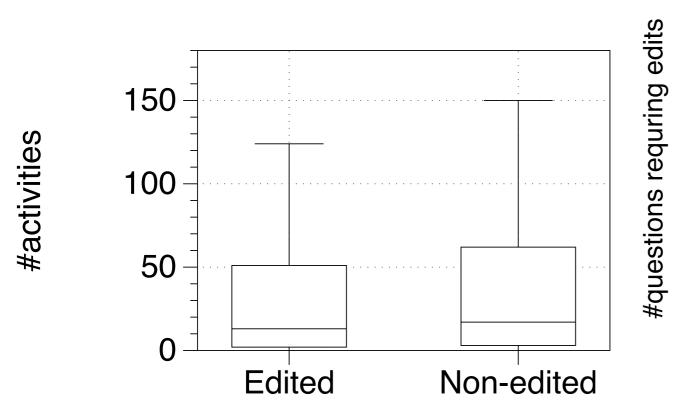
Users with more activities post questions with higher quality.



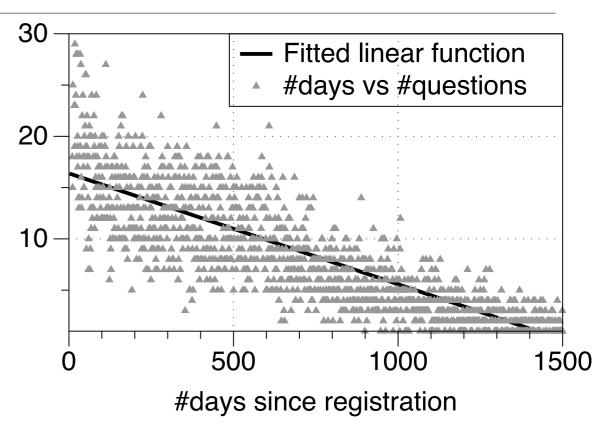
A user post less questions that need a substantial edit as time goes by.



User influence



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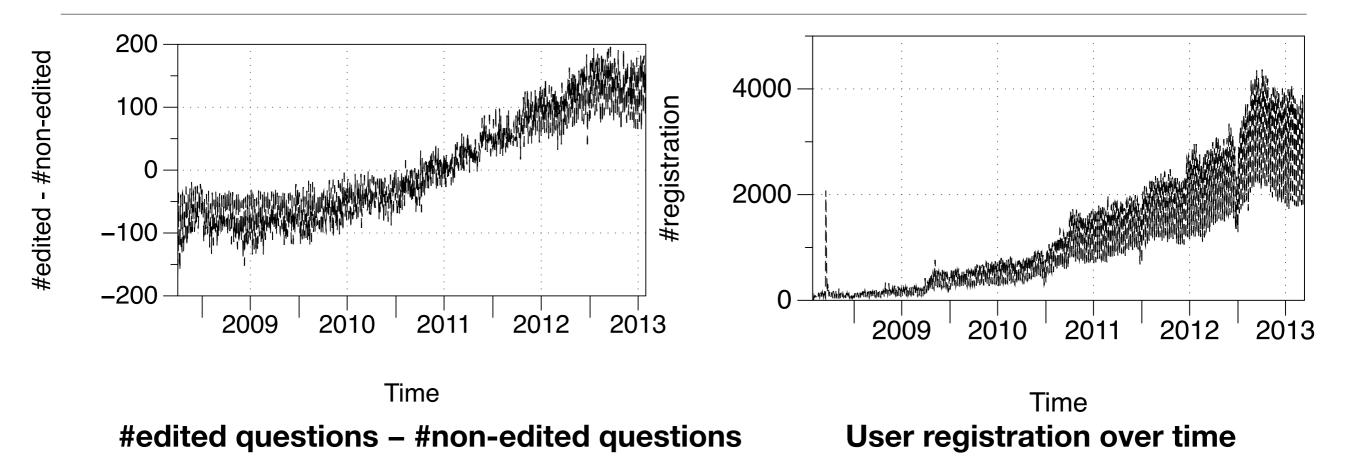


A user post less questions that need a substantial edit as time goes by.

Experienced Stack Overflow users, and users with in-depth knowledge of a topic, are less likely to post poorly formulated questions.

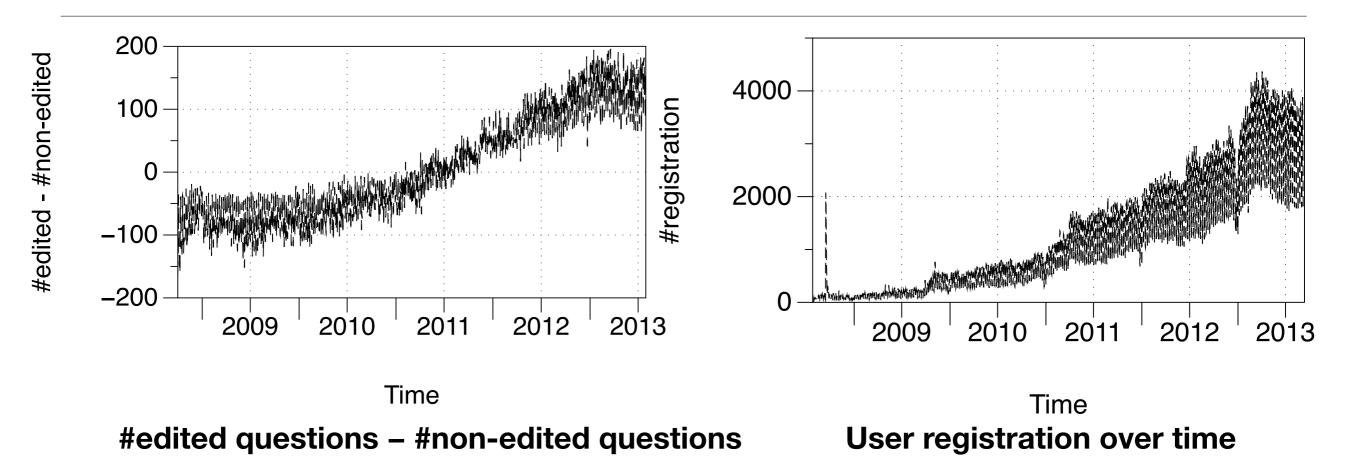


Temporal influence





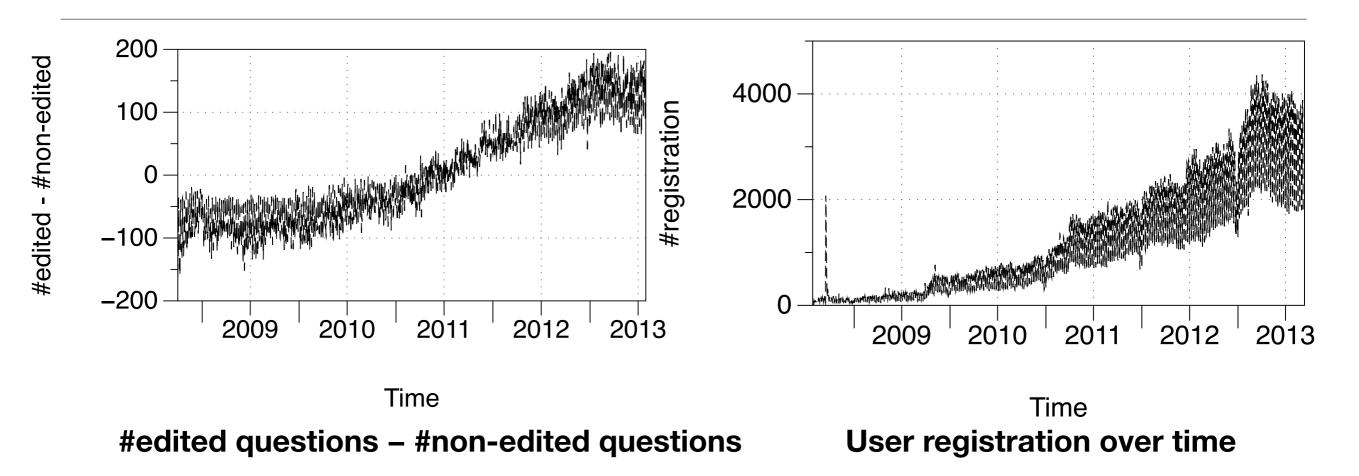
Temporal influence



Over time, an individual user asks fewer questions on Stack Overflow.



Temporal influence



Over time, an individual user asks fewer questions on Stack Overflow.

Overall, the increasing popularity of the platform leads to more poorly formulated questions.



However ...

- Presented signals are discriminative in edit/non-edit classification
- Adding them as features to our classifier does not lead to significant performance increases



However ...

- Presented signals are discriminative in edit/non-edit classification
- Adding them as features to our classifier does not lead to significant performance increases

Thus: content information is most indicative of a question's need for an edit.



Conclusions

Question edits can be useful to improve question quality.

The need for a question edit can be predicted.

Predicting the edit type is also possible, but more difficult.

